



## Press Alert

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### **Forbes Ranks Lafayette No. 2 Nationally for Business, Careers**

LAFAYETTE, INDIANA – November 9, 2018 – The Lafayette – West Lafayette area is ranked No. 2 nationally and No. 1 in Indiana on Forbes' 2018 list of the Best Small Places for Business and Careers. Greater Lafayette is the only Indiana place to rank in the top 25.

Forbes analyzed data to rank the top 201 cities with populations under **267,000**. In compiling the list, Forbes considered 14 factors including past and projected job growth, business and living costs, income and economic growth, quality of life, education of the workforce, and employment discrimination laws related to sexual and gender identity. Forbes used data from Moody's Analytics, the U.S. Census and Sperling's BestPlaces.

The ranking is the highest for Lafayette on Forbes' annual list. This is the **fifth straight year the community has ranked in the top 10**. Greater Lafayette was ranked No. 2 last year, No. 7 in 2016, No. 2 in 2015, and No. 9 in 2014. Lafayette and the surrounding environs enjoy a strong economy, educational opportunities and industrial presence thanks in large part to the cooperative spirit enjoyed between the cities of Lafayette and West Lafayette, Tippecanoe County, and Purdue University. Working together to attract and support strong international businesses such as Subaru of Indiana and GE Aviation, the area is experiencing unprecedented opportunities in advanced manufacturing. Established national powerhouse companies such as Arconic, Kirby Risk, Oerliken, and Caterpillar continue to thrive and expand. A robust approach to small business incubation and networking at MatchBOX and the Purdue Research Foundation create a welcoming atmosphere for developers and innovators. Rounding out the business lifecycle, government and education team up to provide a fresh approach to establishing a workforce ready to supply needed talent.

Coupled with nationally known attractions like Columbian Park, Tropicane Cove Aquatic Center, Wolf Park and Prophetstown State Park, the area offers excellent family and cultural offerings. Public-private partnerships abound, demonstrating a community spirit that bodes well for the present and for future generations. The City of Lafayette is pleased to share this accolade that reinforces our pride, purpose, and progress.

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