



News Release

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Greater Lafayette Named #1 Best Place for Career Opportunities in Nation!

LAFAYETTE, INDIANA – August 2, 2022 – SmartAsset, an online destination for consumer-focused financial information and advice that powers SmartAdvisor, has named Lafayette/West Lafayette as the nation’s number one best place for career opportunities for the second year in a row.

Despite rising inflation and recent stock market instability, it’s still a job seeker’s market. There are roughly 11 million job openings available nationwide as of May 2022, according to the Bureau of Labor statistics (BLS). For the same month, there were 6.5 million hires. Data from June 2022 shows a 4% increase in the percentage of people who voluntarily left their jobs compared with one year ago. In Greater Lafayette alone, there are currently 4,156 job



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openings that range from entry-level to skilled labor advanced manufacturing to executive management positions.

With rising costs of living and a nationwide climate that is responding to the pandemic’s impact, some markets are better for those seeking new opportunities or looking to grow their careers. SmartAsset sought to understand where job seekers have the best access to career opportunities.

To do this, SmartAsset looked at data for the largest 200 metro areas across nine metrics on topics such as employment, earnings, housing costs and access to career guidance. For details on SmartAsset’s data sources and how they put all the information together to create their final rankings, visit their website at [Best Places for Career Opportunities - 2022 Edition - SmartAsset](#). Below is SmartAsset’s top ten ranking:

Best Places for Career Opportunities

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Rank	Metro Area	May 2022 Unemployment Rate	Median Earnings	Income Growth Over Career ¹	Number of Career Counselors per 1,000 Workers
1	Lafayette-West Lafayette, IN	2.4%	\$38,990	24.72%	5.30
2	Huntsville, AL	1.9%	\$47,260	25.85%	1.63
3	Buffalo-Cheektowaga-Niagara Falls, NY	3.4%	\$46,410	12.39%	2.94
4	Tuscaloosa, AL	2.5%	\$37,820	6.46%	3.10
5	Atlanta-Sandy Springs-Roswell, GA	2.6%	\$45,800	16.21%	2.48
6	Cedar Rapids, IA	2.6%	\$46,960	20.64%	2.29
7	Dayton, OH	3.2%	\$45,160	10.73%	2.45
8	Salt Lake City, UT	2.2%	\$46,900	16.38%	2.56
9	Fort Wayne, IN	2.3%	\$38,050	12.95%	1.77
10	Toledo, OH	3.5%	\$38,220	18.20%	2.39
	National	3.6%	\$45,760	9.50%	2.10

1. This is the percentage change in median household income between younger households (25-44) and older householders (45-64).

Note: We considered the 200 largest metro areas and our analysis also includes five metrics that are not displayed above.

Source: [SmartAsset 2022 Study](#) • [Get the data](#) • [Embed](#)



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Like the previous edition of this study, the number one ranking metro area was Lafayette/West Lafayette, Indiana. Our metro area has the eighth-highest income growth between professionals ages 25 to 44 and those aged 45 to 64, at almost 25%. For workers seeking professional guidance, Lafayette/West Lafayette also has the fourth-highest number of career counselors (roughly five for every 1,000 workers).

“We are extremely pleased with the ranking that SmartAsset has given to Greater Lafayette,” states Lafayette Mayor Tony Roswarski. “Greater Lafayette has collaborated to make this community a robust and exciting place to live, work and play. We have devoted endless resources to growth and prosperity that enhances the quality of life for our citizens which is attracting job seekers to relocate to Greater Lafayette.”

To learn more about Greater Lafayette, visit www.greaterlafayetteind.com.

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**SmartAccess contributed to this news release.*

