



CITY OF LAFAYETTE



LafayetteIN



@City_Lafayette

News Release

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Kara Bishop
Communications Director
(765) 807-1006, kbishop@lafayette.in.gov

For Immediate Release

City of Lafayette unveils mobile app.

City app allows users to connect quickly with local information, utilize innovative new features.

LAFAYETTE, IN - February 9, 2016 - The city of Lafayette is excited to announce yet another important step to bringing advanced connectivity and transparency to city government. More than six months ago, the city revealed a new website design that has transformed the way residents and visitors interact with local government. Now the companion piece to that important project is ready for public use in the form of a new, easy-to-use app.

Apple device users can download the LafayetteIN app for free onto their mobile and tablet devices from the App Store®. It is also available for Android™ users on Google Play™. Simply search **LafayetteIN** and download the app to get started. The app was developed with website partner CivicPlus and works seamlessly with the website design to provide consistent, comprehensive information to users. While the current city website is completely mobile-friendly, the app takes technology and customer-service to the next level by providing quick access to the city's most popular content. Several new features have also been implemented.

The most significant new feature of the **LafayetteIN** app is the geo-location driven Action Center. The Action Center area of the app allows users to pin the location of the area they are concerned about through Google mapping directly on their device, and in addition take a photo to submit along with the request. For example, if a resident comes across a pothole that needs repaired, they can quickly and easily use the app to provide an exact location and picture of the pothole to accompany the request. This method of request not only gives city crews the most accurate information possible, but also increases response time.

Other features include:

- direct payment for utilities and parking citations, as well as information on downtown amenities
- quick access to the city calendar, meeting agendas and news
- direct links to the city's social media, as well as parks, police and fire
- access to jobs information and a full staff directory
- advanced search option and direct link to local photo galleries
- ability to sign up for city alerts

We are proud to announce **LafayetteIN** as the official mobile app for the city of Lafayette. The app provides an important connection between Lafayette and its citizens and visitors. Download the **LafayetteIN** app now for free and discover the many ways to interact with local government and the community.

Direct links to download the LafayetteIN app:

- Apple Store - <https://itunes.apple.com/us/app/lafayettein/id1073216146?ls=1&mt=8>
- Google Play Store - https://play.google.com/store/apps/details?id=com.civicplus.in_lafayette
- Or download directly from the App Store by searching LafayetteIN