

Annual Report

Lafayette Parks & Recreation

2010



Lafayette Parks and Recreation

1915 Scott Street

Lafayette, Indiana

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www.LafayetteParks.org

City of Lafayette, Indiana Parks and Recreation Department *2010 Annual Report*

Table of Contents

Lafayette Board of Parks and Recreation 2
 Vision and Mission..... 2
 Park and Recreation Facilities 5
 Administration..... 9
 Budget, Finance, and Funding..... 13
 System-Wide Improvements..... 15
 Park Operations..... 17
 Recreation Programs and Services 25
 Administrative Services 36
 Friends of Columbian Park Zoo 39
 Parks Foundation 41

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Parks Administration

I. LAFAYETTE BOARD OF PARKS AND RECREATION

The Lafayette Board of Parks and Recreation is the policy making authority for the Lafayette Parks and Recreation Department. The Board is composed of four members who are appointed by the Mayor to serve staggered four-year terms without compensation.

The 2010 Parks and Recreation Board consisted of Dawn Patterson, President, Maurie Denney, Victor Klinker, and Dave Mecklenburg. Joseph Bumbleburg served as Secretary to the Board.

The Lafayette Parks and Recreation Department and its Board operate under the provision of the "Indiana Parks and Recreation Law", IC 36-10-3, in accordance with City ordinance.



Lafayette Board of Parks and Recreation (l to r)
Front Row: Maurie Denney, Dawn Patterson
Back Row: Joe Bumbleburg, Victor Klinker,
Dave Mecklenburg, Ted Bumbleburg

II. VISION AND MISSION

In March 2009, the Board of Parks and Recreation updated and adopted a 5-year comprehensive master plan for the City's park system. Cornerstone Planning and Design coordinated development of the master plan. Citizens of Lafayette were actively involved throughout the planning process. Issues were determined through community-wide citizen input and research and comparison with national standards.

The mission statement, vision, and goals for long-term excellence were revalidated. New five-year goals and an action plan were adopted through this dynamic process. The plan will guide the planning implementation of activities until 2013.

MISSION

The Lafayette Parks and Recreation Department maintains quality park and recreation facilities and services, and facilitates leisure opportunities so that all citizens will receive:

Personal Benefits in the form of physical fitness, relaxation, rest, and revitalization;

Social Benefits in the form of stronger and healthier families, ethnic and cultural harmony, reduced anti-social behavior, and enriched lives for persons with disabilities;

Environmental Benefits in the form of a green and tree-filled city, habitat for native plants and animals, and open and protected green space;

Economic Benefits in the form of more productive and healthier citizens, increased tourism, and contributions to the quality of life sought by business and industry.

GOALS FOR LONG-TERM EXCELLENCE

Human Resources

A *Park Board* that provides strong leadership and which fosters cooperation among itself, the Superintendent, the Mayor, and the City Council.

A qualified, committed *Park Staff* that is motivated and customer oriented, whose skills are competitively compensated, and whose achievements are recognized.

Administration and Operations

An *Administration* that provides good management and that follows adopted plans.

A consistent set of *Policies* regarding patron use of park property and a price structure that supports maintenance of facilities and programs without denying access to any citizen.

A *Safety and Security* program that provides safe facilities to attract and impress the public, gives patrons a sense of security, and reduces vandalism.

A park system whose *Appearance* is a source of pride, whose facilities are clean, and whose *Maintenance* is guided by a financially sound preventative maintenance program.

Funding and Financial Management

A long-term financial plan that enables careful *Financial Management*, accountability for revenue, spending and public funds, and a capital improvements program.

Adequate long-term *Funding* that includes a consistent level of tax support, creative new funding sources, and partnerships with businesses and private donors, all supported by the effort of an active Parks Foundation.

Organizational Relationships

A park system that develops *Community* pride, is user friendly, provides great customer service, and is supported by citizens through public-private partnerships.

Beneficial *Government Relations* through coordination and collaboration with other park departments, other local government agencies, school corporations, and Purdue University in order to reduce duplication of facilities and programs, better coordinate the provision of infrastructure, and to share resources, including staff expertise.

Physical Resources and Services

System-wide Improvements that create an inviting family atmosphere at all parks.

A well-maintained *Columbian Park* whose facilities and services are responsive to citizen needs and interests.

An improved *Zoo* that makes adequate provision for the health and safety of all animals.

Fully-developed *River Corridor Parks* that maximize their potential and their location next to the Wabash River.

A system of *Neighborhood Parks* that provides age-appropriate recreation and which are maintained in cooperation with neighborhood associations and residents.

An improved *McAllister Recreation Center* staffed to provide high quality customer service.

Interesting *Programs* and classes for all ages, but the greatest emphasis on children and teens, that are priced to be self-supporting.

Planning and Growth

A strong commitment to *Planning* that responds to community desires and results in multi-year plans that can be realistically implemented and funded.

A park system that provides for *Growth and New Facilities* commensurate with the growth of the city.

COMMUNITY NEEDS/ISSUES

The issues and community needs identified as a result of the planning process are the basis for the Action Plan through 2013:

- Columbian Park—repair lagoon
- Loeb Stadium—Structure replacement and maintenance building
- Youth and teen programs
- Columbian Park Zoo—finish parking access, classroom space
- New department maintenance facility
- Playground replacement
- Golf Course—clubhouse remodel/maintenance building
- Tropicane Cove—phase 2 addition
- New sports field complex
- More seasonal staff
- New equipment
- Master plans for neighborhood parks
- Future land acquisition for conservation use
- Senior programs
- Hispanic education and programs
- New park site on southeast side of community
- Winter programs
- Berlovitz Woods—new nature center
- Riverfront development
- Trails



Senior citizens play cards at The Center @ Jenks' Rest. The community believes more programming for seniors is needed.

ACTION AND PRIORITY PLAN

2010

1. Identify/implement self-sustaining maintenance practices – *on going*
2. Develop strategy and concept plans for Loeb Stadium – *on going*
3. Develop new programs for youth - *on going*
4. Apply for grant for Loeb Stadium - *identifying potential grants*
5. Review opportunities for trail development – *in the planning process*

2011

1. Start construction on lagoon repairs
2. Review opportunities for trail development
3. Review maintenance needs for golf course

2012

1. Construct renovations on Loeb Stadium
2. Zoo-finish expansion

2013

1. Evaluate and develop new youth programs
2. Five Year Comprehensive Master Plan
3. Finish renovations on Loeb Stadium

4. Zoo-finish expansion
5. Complete Neighborhood Parks Master Plans
6. Replace any outdated playground equipment throughout the City

III. PARK AND RECREATION FACILITIES

The Lafayette Parks and Recreation Department manages nearly 700 acres of park land within the City of Lafayette. Providing and preserving parks and open green space enhances the desirability of the community and contributes to the health and wellness of all Lafayette residents.

The Department also operates many unique facilities, including an award-winning family aquatic center, innovative playground, dog park, premier baseball stadium, zoo, amusement rides, recreation center, golf course, a linear trail system, and portions of the Wabash Heritage Trail. These facilities serve as an investment in the future well-being of Lafayette residents, contributing to the overall quality of life and viability of the city.

COLUMBIAN PARK

1915 Scott Street

The “crown jewel” of the Lafayette Park System, Columbian Park has served the community of over a century. Within Columbian Park, guests can find the Columbian Park Zoo, Loeb Stadium, SIA Playground, Tropicane Cove Aquatic Facility, amusement rides, and various facilities for use to all persons in the community.

The Columbian Park Zoo was opened in 1908 and currently houses over 120 animals. More recently the Zoo was closed from 2004-2007 for renovations and reopened after the completion of several new exhibits. The zoo is still undergoing a multimillion dollar expansion which is scheduled to be done within the next few years.

Loeb Stadium, a 3,500-seat baseball stadium, was built in 1940 and is home field to Lafayette Jefferson High School, the American Legion Post-11 League, and 13-and-older Colt League. The stadium annually hosts the Colt World Series and IHSAA tournaments. The Loeb Stadium Advisory Committee was formed in 2008. They began regular meetings in 2009 and have continued meeting throughout 2010 to gather information and plan for the future of Loeb Stadium.

The SIA Playground provides Lafayette kids and families an exciting and adventurous place to play. The innovative playground is fully accessible and includes distinct areas specifically designed for all ages ranging from tots to adults.

Tropicane Cove Family Aquatic Center continues the long aquatic tradition in the Park while meeting the leisure needs of today’s families. The Cove’s features include a large leisure pool with zero-depth entrance, lazy river, water slides, water and sand playgrounds, sand volleyball court, bathhouse, and concession building.

Columbian Park also features amusement rides with a restored miniature train and other rides enjoyed by smaller children; many of these rides have been in the park for the past decades.

Facilities in Columbian Park include the Rush Pavilion, Jenks’ Rest and picnic shelters. Rush Pavilion, which was restored in 1990, was originally built in 1890 and is on the National Register of Historic Places. Jenks’ Rest is adjacent to the lagoon and houses The Center @ Jenks’ and the Tippecanoe County Council on Aging and Junior Achievement. There are 18 picnic shelters throughout the park which patrons enjoy throughout the season. Also within the park is Memorial Island (veterans memorial and amphitheater), and the Boathouse, restored in 1999, which serves as the Parks Administrative Office.

RIVERFRONT PARKS

The Department manages a complex of parks along the Wabash River comprising over 450 acres.

Wabash Heritage Trail

Cooperatively maintained by Lafayette, West Lafayette, and Tippecanoe County Parks Departments, the 13-mile trail travels along the Wabash River and Burnett's Creek. Over two miles of the trail cross the Lafayette Riverfront Parks listed below.

Lyboult Sports Park

Canal Road, 52 acres

This park is a favorite destination for sporting enthusiasts. Amenities include three lighted adult baseball fields, sheltered horseshoe courts, basketball courts, sand volleyball courts, picnic areas, and a public restroom facility.

McAllister Park

North 9th Street, 350 acres

This park is home to the Lafayette Municipal Golf Course, which was built in 1971, and is adjacent to the Wabash Heritage Trail. The site lies within the flood plain and floods periodically. Flood control improvements were finished in 1999 to minimize the impact of floodwater on the golf course. A pump was installed in 2006 to aid in removing water from the golf course in the event of a flood.

McAllister Park has wildlife viewing and other natural areas. Trails are periodically mowed through native prairie areas, creating a beautiful place for Lafayette's citizen to get out and exercise and enjoy the natural surroundings.

Environmental Interpretive Area

North 9th Street & US 52, 44 acres

Located north of US 52 along the Wabash Heritage Trail, this wooded site is undeveloped and consists largely of high quality wetland.

COMMUNITY PARKS AND RECREATION CENTER

The Department manages seven community parks, one community recreation center, and a linear park trail system. These facilities are larger in size to better serve all city residents and comprise over 175 acres.

Armstrong Park

9th Street & Beck Lane, 26 acres

The park features three lighted youth baseball fields, five lighted tennis courts, lighted basketball courts, restrooms and concession building, multi-age playground, stocked pond, and 2/3 mile paved trail. A picnic shelter was completed in 2010 with new landscaping, tables and two new adult swings. Wildflower Prairie areas and a reforested wood lot will continue to mature and enhance the park setting. Armstrong Park is also home to Castaway Bay, a community aquatic center, which opened in 2003.

Berlovitz Woods

McCarty Lane & Veterans Memorial Parkway, 20 acres

Berlovitz Woods is currently undeveloped. The 20-acre site is made up of woods and quality wetland. Future development plans include trails, natural interpretive areas, small playground, picnic areas, and parking. Development plans will maintain the natural character of the woods and wetland areas.

CAT Park and Soccer Fields

McCarty Lane, behind Caterpillar, 32 acres

CAT Park and Soccer Fields was developed through a lease between the Department and Caterpillar for use of 32 acres of land south of the facility. CAT Park includes eight irrigated soccer fields of varying sizes, parking, restroom/concession building, and attractive landscaping. Future plans include trails, a playground and a basketball court.

Linear Park Trail

Beck Lane & S. 9th Street

The goal of the Linear Park is to link every park and school around the city. The current two-mile segment begins at Powderhouse Lane and ends at 18th Street; the Linear Trail links with Armstrong Park. When completed, it will be a 60-mile path.

McCaw Park

Union Street & Creasy Lane, 26 acres

This park was developed through a redevelopment project that included a new fire station. The park is partially wooded and has three lighted youth baseball fields, tot and multi-age playgrounds, lighted tennis courts, basketball courts, parking, naturalized areas, and two small shelters with grills. Future plans include surfaced trails, a new playground and woodland restoration.

Munger Park

Greenbush Street, between US 52 & Creasy Lane, 32 acres

The park has a double shelter and grills, two public restroom facilities, playground, 1-mile paved trail, acres of wildflowers, dry detention basin, stocked pond, and fishing pier. Future plans include a new shelter, additional trees, and interpretive signs. Munger Park is an excellent example of sustainable design; mowed turf has been turned into wildflower prairie areas which filter and clean the water run-off. The park and its development were made possible by significant contributions from Cinergy PSI and Thomas and Alice Munger.

Murdock Park

18th Street & Ferry Street, 30 acres

The largest and most forested park within the central city, this park has two shelters, grills, one lighted youth softball field, concession building, restrooms, 0.9-mile interpretive trail, 18-hole disc golf course, multi-age playground, sledding hill (with snow machine, made weather permitting), and a lighted basketball court. Future plans include trail enhancement and ongoing re-forestation.

Shamrock Park

Wabash Avenue, 11 acres

Redeveloped with Community Development Block Grant (CDBG) funds, this park has a boat launch ramp, shelter, grill, multi-age and tot playgrounds, lighted half-court basketball courts, lighted roller hockey rink, and open play space. The park is also home to the award-winning Shamrock Dog Park, which features two 2-acre fenced areas for large dogs and a 1/3-acre area for smaller dogs, water fountains, and gated entry.

McAllister Recreation Center

2351 N. 20th Street, 7 acres

The center is housed in the former Longlois Elementary School and features a gymnasium, community meeting areas, game rooms, weight and fitness areas, open green space, basketball court, picnic shelter, grill, and multi-age playground. The interior of the building was renovated in 2002, and the building received a new floor in the gymnasium in 2008.

AQUATIC FACILITIES

The Department manages three family aquatic centers. These outdoor facilities are open during the summer season to serve the aquatic needs of the community.

Castaway Bay

Armstrong Park along Beck Lane

Opened in July of 2003, Castaway Bay features include a beach-like entry, spray and play areas, geysers, bubble bench, an exuberant play area that can be used for games or exercise, grass area for sunning, open green play space, and a modern bathhouse.

Tropicane Cove Family Aquatic Center

Columbian Park along Main Street

Tropicane Cove helps preserve the aquatic tradition in Columbian Park while meeting the leisure needs of today's families. Features include a large leisure pool with zero-depth entrance, lazy river, water slides, water and sand playgrounds, sand volleyball court, bathhouse, and concession building. The multiple pools are serviced by a state-of-the-art water quality system.



Tropicane Cove continues to be a destination for family fun in Lafayette. The Cove celebrated its 10th year in operation in 2009.

Vinton Pool

3111 Prairie Lane

The renovated Vinton Pool serves north-side neighborhoods. Vinton Pool is configured in a Z-shape and features a beach-like entrance with playful water geysers. The pool also has a double splashdown slide and water basketball hoop. Two large 12-foot umbrellas provide shade to visitors on the deck. Structure improvements include a renovated pool basin and new gutter, filtration, and sanitation systems. The bathhouse was upgraded for accessibility and cosmetic purposes.

NEIGHBORHOOD PARKS

The Department manages eight smaller parks that serve neighborhoods comprising over 15 acres.

Arlington Park

1700 Arlington Road, 1 acre

Located just north of Greenbush Street, this park was completely renovated in 2005. Improvements include a multi-age playground, picnic shelter, resurfaced and color-coated tennis and basketball court, and open green space and landscaping. Renovations were made possible thanks to CDBG funds, Tate & Lyle, Small World Child Care, and the Vinton Neighborhood Association.

Centennial Park

6th Street & Brown Street, 0.5 acre

Site of a historic marker commemorating its downtown neighborhood, this park features a basic multi-age and tot playground, basketball court, and picnic shelter. The basketball court was paved in 2001. Centennial Park serves youth programs sponsored by the YWCA and Lafayette Urban Ministries. A new master plan was finalized. Renovation began in fall 2006, made possible by CDBG, Community Foundation, LUEA and Alcoa. Construction was completed in 2007.

Hanna Park

18th Street & Hanna Street, 2.2 acres

Located next to the Hanna Community Center, this park was completely renovated in 2005. The improved Hanna Park includes unique playground equipment for 2-5 and 5-12 year old children, musical chimes, tricycle path, resurfaced basketball court, picnic shelter, and grill. This park has been adopted by the Hanna Neighborhood Association. It serves youth programs sponsored by Hanna Center and Dennis Burton Child Care Center. Improvements have been made possible by CDBG funds, the Community Foundation and the Lilly Grant.

Hedgewood Park

Hedgewood Drive & Beverly Lane, 1 acre

Adopted by the Hedgewood Neighborhood Association, this small park received a new multi-age playground, adult swing, picnic table, park bench, signage, and landscaping in 2001. Also, the neighborhood association has established a neighborhood watch program for Hedgewood Park to ensure that the park is a safe place to play.

Kennedy Park

Sequoia Drive & Beck Lane, 12 acres

The largest of the Department's neighborhood parks is adjacent to Miami Elementary School. It has a basic multi-age playground and soccer field. The playground received safety improvements in 2000. A park master plan is in the future for Kennedy Park.

Linnwood Park

15th Street & Greenbush Street, 0.5 acres

In 2003, Linnwood Park saw many improvements made possible by CDBG funds, LUEA, and the Community Foundation. Linnwood Park amenities include a multi-age playground, basketball court, shelter and picnic area, attractive trees and landscaping, and a historic looking fence.

North Darby Park

Darby Lane, 0.8 acres

North Darby Park was completely renovated in 2006. The small neighborhood park contains a multi-age playground, basketball court, new sidewalks and landscaping, and new fencing. Funding has been made possible by CDBG grant and Tate & Lyle.

South Tipp Park

3rd Street & Fountain Streets, 0.8 acres

Located next to the Community Family Resource Center (CFRC), this park features a basic multi-age playground and tot playground, basketball court, and picnic shelter. Some safety improvements to the playground were completed in 2003. The park serves youth programs sponsored by CFRC. South Tipp Park is a past recipient of CDBG funds and has been adopted by the Ellsworth-Romig Neighborhood Association and CFRC. A park master plan is in the future for South Tipp Park.

IV. ADMINISTRATION

Since May of 2004, Ted Bumbleburg has served as Superintendent of Parks and Recreation. Under his leadership, the Department has continued with planning, public input and inter-departmental cooperation. Ted continues to foster a "team" environment where the administration and staff work together to best serve the leisure needs of Lafayette citizens in accordance with the Department's Mission.

ORGANIZATION

The Department is comprised of the following divisions: Administrative Services, Park Operations, Amusements, Columbian Park Zoo, Lafayette Municipal Golf Course, and McAllister Recreation Center. During 2010, there were 37 full-time positions, 17 part-time and temporary, and approximately 200 seasonal employees.

Administrative Services

This division is responsible for financial accounting, fiscal planning, purchasing, data and record management, clerical and office services, marketing, public information, and customer service.

Administrative Services in 2010	
Manager	Angie Schultz (Accounting Manager)
Key Personnel Changes	<ul style="list-style-type: none"> • Lisette Johns was promoted to Accounting/Office Clerk in April • Lindsey Huffman, Marketing Manager, resigned in October

Park Operations

This division is responsible for park and facility maintenance, trails, urban forestry, natural resources, city beautification, capital development and improvement, risk management, and safety and security.

Park Operations in 2010	
Managers	John Cornell (Columbian Park Manager) William "Karl" Hensley (Parks Facilities Manager) Belinda Kiger (Community Parks and Urban Forestry Manager) Thomas Rankin (Safety and Security Manager) Cyndi Bodin (Natural Resources Coordinator)
Key Personnel Changes	<ul style="list-style-type: none"> • none

Amusements

This division is responsible for aquatics, amusement rides, and concessions.

Amusements in 2010	
Manager	Clay Finney (Amusements Manager)
Key Personnel Changes	<ul style="list-style-type: none"> • Continuing with seasonal employment trends, the amusements area hired <ul style="list-style-type: none"> ○ 24 management staff (for varies amusement areas) ○ 64 pool lifeguards ○ 8 cash office personnel ○ 5 amusement rides operators ○ 12 concession workers

Columbian Park Zoo

The division is responsible for running the Zoo, providing educational programming, and raising funds for the renovation process.

Columbian Park Zoo in 2010	
Director	Claudine Laufman (Zoo Director)
Key Personnel Changes	<ul style="list-style-type: none"> • Amy Balsler, Head Zookeeper, resigned in September • Brian Cogar was hired as Head Zookeeper in November • Valerie Edwards, Full-time Zookeeper, resigned in November • Heather Powell was promoted (from seasonal) to Full-time Zookeeper in November

Lafayette Municipal Golf Course

This division is responsible for running and maintaining the golf course.

Lafayette Municipal Golf Course in 2010	
Managers	Jason Biddinger (Gold Course Manager) Bob Kowatch (Golf Course Superintendent)
Key Personnel Changes	None

McAllister Recreation Center

This division is responsible for the operation of McAllister and providing and overseeing a variety of recreational activities for the citizens of Lafayette.

McAllister Recreation Center in 2010	
Manager	Jon Miner (McAllister Center Manager)
Key Personnel Changes	<ul style="list-style-type: none"> • Kathy Riegle retired from Administrative Assistant in April 2010 • Chad Aldridge was hired as Assistant Manager in May 2010 • Jennifer Weaver resigned from Program Assistant in August 2010 • Patricia Crumley was hired as Administrative Assistant in October 2010

STAFF

The recent accomplishments of the Department could not have been achieved without the tremendous reservoir of talent within the staff. The organization's philosophy and commitment to training have been instrumental in developing a staff that is dedicated to the Mission and empowered to help achieve it.

Twenty staff members hold undergraduate degrees. During 2010, staff members have been certified in many specialties. Five staff members are certified playground inspectors, five are certified pool operators, four are certified pesticide applicators, two are registered technicians, two are certified park and recreation professionals, and five have received training for chemical immobilization. One staff member is a Certified Arborist by the International Society of Arboriculture and serves on the Indiana Arborist Association Executive Board, Sugar Creek Trail Executive Board, Lafayette Tree Advisory Committee, and the Tree Lafayette Fund Executive Board. One staff member serves on the Indiana Regulated Amusement Safety Device Board, and the Tippecanoe County Convention and Visitors Bureau Commission.

PUBLIC INVOLVEMENT

Citizen participation has become a routine and critical element for the continuous improvements within the park system. Citizens were highly involved in planning park improvements for Centennial Park.

COLLABORATION

The Department continued to work collaboratively with governmental agencies, local organizations, and area businesses to better serve the citizens of Lafayette. Organizations that the Department worked closely with in 2010 include the American Red Cross, Community Appearance Task Force, Community and Family Resource Center, Downtown Business Center, Friends of the Columbian Park Zoo, Friends of Downtown, Greater Lafayette Commerce, Dog Park Association of Greater Lafayette, Greater Lafayette Convention and Visitors Bureau, Hanna Community Center, Indiana Department of Natural Resources Forestry Division and Outdoor Recreation Division, Indiana Urban Forest Council, Lafayette Adult Resource Academy, Lafayette Colt Tournaments, Lafayette School Corporation (LSC), Tree Lafayette, Lafayette Parks Foundation, Lafayette Urban Enterprise Association, Lafayette Volunteer Bureau, Leadership Lafayette, Lyn Treece Boys and Girls Club, Tippecanoe County Master Gardeners, Purdue University, Tippecanoe County Health Department, Tippecanoe County Historical Association, Tippecanoe County Parks and Recreation, Tippecanoe County Public Library, Wabash Center, Wabash River Enhancement Corporation, and West Lafayette Parks and Recreation.

The Department maintains reciprocal agreements with LSC for use of sports and educational facilities. LSC's GLASS program continues to meet at McAllister Recreation Center.

Collaborative efforts with the Parks and Recreation Departments from West Lafayette and Tippecanoe County and the Indiana Department of Natural Resources have allowed the four departments to better serve the recreational needs of all residents in the Greater Lafayette community. All four agencies continue to work together to develop a system of parks and recreation spaces along the Wabash River stretching from Prophetstown State Park to Fort Ouiatenon.

The Department has developed a positive relationship with Purdue University and frequently works with the Veterinary School and the departments of Health and Kinesiology; Restaurant, Hotel, Institutional, and Tourism Management; Forestry; Cooperative Extension; Agronomy; Landscape Architecture; College of Engineering EPICS Program; and Career Services.

The McAllister Recreation Center has developed partnerships with several area organizations and individuals to assist with the Departments' quality programs. Some of our partners are: The Lafayette School Corporation; Greater Lafayette Area Special Services (GLASS); Greater Lafayette Tennis Association Inc.; Jamie West and West Active Dance; Lafayette Volunteer Bureau; Lafayette Kiwanis Foundation; Fraternal Order of Eagles Aerie No. 347; Lafayette Police Department; Lafayette Fire Department; Mid-North Chapter of Fishing Has No Boundaries; Indiana Department of Natural Resources; Cloud Jockeys; Wabash Valley Woodworkers; Purdue University Engineering Education; St. Lawrence/McAllister Neighborhood Association; Monon Neighborhood Association; CityBus; Tippecanoe County Public Library; Tippecanoe County 4-H; Lafayette Jefferson Athletic Department; Dave Howell; Jill Howell; Andy Kennedy; Mark Preston; and the McAllister Foundation.

The Columbian Park Zoo has developed partnerships to improve exhibits and enhance the quality of the Zoo's educational programs and special events. Partners for 2010 included: B102.9, Caterpillar, Coca-Cola, J.R. Kelly Company, Friends of Columbian Park Zoo, Pyramid Sign & Design, Kettlehut Construction, Wal-Mart, Pizza Hut, Purdue University, Journal and Courier/LafayetteMomsLikeMe.com, Eli Lilly Corporation, Tempest Homes, Advanced Electric, Cyr Plumbing and Heating, Irving Materials Incorporated, Community Foundation of Greater Lafayette, Bison Financial, Monster Mini-Golf, TerraCraft Inc., Sam's Club and WFLI TV-18.

COORDINATION WITH OTHER CITY DEPARTMENTS

Strong inter-departmental working relations have been established, especially with Human Resources, Street, Fleet Maintenance, Water and Sewer, Engineering, Legal Services, Purchasing, Controller's Office, Community and Redevelopment, Police, Fire, and Information Services. The Engineering Staff reviews all development plans. Purchasing is coordinated with the City's department. Financial accounting is through the City's system.

PLANNING

Planning for the future continued to play a significant role during 2010. A key element of all planning efforts was involving citizens at every level. This planning will help serve as a sound foundation for the Department's continued success. Projects and plans started or completed during 2010:

- Zoo Education Classroom
- Linear Park Trail

FIVE-YEAR MASTER PLAN

The City of Lafayette Parks and Recreation Board's 2009-2013 Five-Year Comprehensive Master Plan was created by utilizing the Lafayette community's input and involvement. Community involvement occurred in several different facets including public meetings, on-line surveys, meetings with community leaders, meetings with staff, mail-in comments from the local newspaper, e-mail comments, and review of other community planning documents.

While the 1998-2002 Master Plan was "built from the ground up", the 2009-2013 Master Plan was created by reevaluating the goals which were identified in the 1998-2002 and 2003-2008 Master Plans and assessing the priorities of the Lafayette citizens, as well as reviewing how the Lafayette community has changed in the last five years and how it is expected to change in the next ten years. The 2009-2013 Master Plan includes an assessment of the current state of the Board and Department and a review of the history of the past five years. It also includes an evaluation of the actions and accomplishments since the last five year plan was adopted.

Finally, the process included activities that will contribute to the ability to create a sustainable system. The staff reviewed the detailed analysis and inventory of each park and facility within the system. Through field investigation and utilizing geographical system information (GIS) data, maps and spreadsheets were updated. These documents quantify every acre of park land, its physical improvements, the condition of each facility, and features. This data will provide a comprehensive understanding of each facility and its needs. The data contributes to effective planning for future maintenance, staffing, and funding needs for each park and facility. The data can be translated into a maintenance management program and incorporated into a financial management plan. This means the decision makers can be proactive in the future to continue to provide quality facilities. The plan was adopted by the Park Board on March 9, 2009.

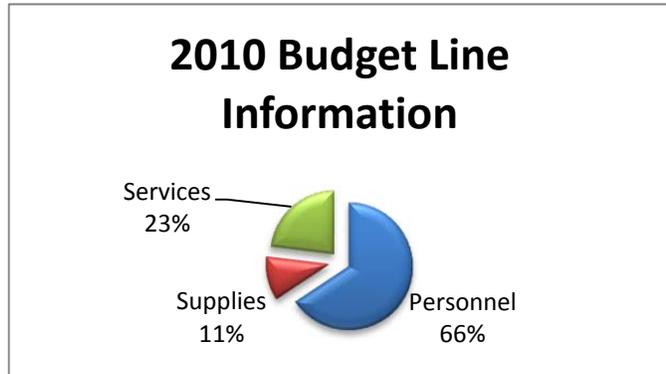
V. BUDGET, FINANCE, AND FUNDING

A goal of the Department has been to create a self-sustaining system. This can be achieved through a combination of efficient operation, improved revenue generating activities, and public-private partnerships. The basic elements for attaining an efficient operation include an excellent preventative maintenance program and the ability to monitor and track all expenses and revenue. An annual budget is developed for the Department's general fund which is supported by property taxes. The non-reverting operating and the non-reverting capital funds are for self-supported services. The general fund provides tax support for basic, fundamental services. The non-reverting operating fund enables the Department to offer a variety of self-supporting programs such as Zoo education, day camps, and Tropicanoe Cove. The non-reverting capital fund also provides the Department with the ability to plan for the future.

GENERAL FUND BUDGET

The 2010 annual general fund appropriation was \$3,473,568.99.

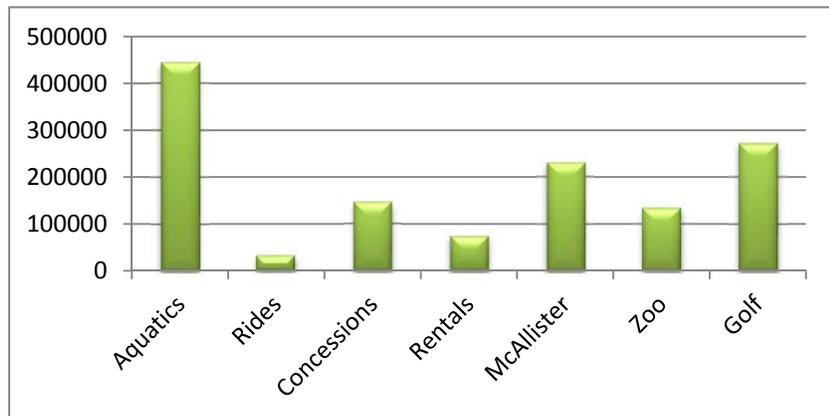
2010 General Fund	
Category	Amount
Personnel Services	\$ 2,280,846.87
Supplies	\$ 390,947.12
Services	\$ 801,775.00
Total	\$ 3,473,568.99



PROGRAM REVENUE

Following is an itemization of total revenue generated by the Department in 2010 for programs and services.

2010 Revenue	
Department	Amount
Aquatics	\$ 446,122.88
Rides	\$ 33,403.25
Concessions	\$ 147,132.23
Rentals	\$ 75,238.00
McAllister	\$ 231,619.42
Zoo	\$ 134,679.54
Golf	\$ 272,792.40



SPONSORSHIPS AND CORPORATE PARTNERSHIPS

Sponsorships and corporate partnership opportunities in 2010 through the Lafayette Parks Foundation provided the Department with added funding. The impact of these programs is highly visible. The Kids Can Scholarship Fund, sponsored by donations from area organizations and individuals, enabled area youth to participate in parks and recreation activities at little or no cost.

The Workreation program, linked closely to the Kids Can Scholarship Fund, entered its twelfth summer in 2010. The program provides an opportunity for youth to perform various volunteer functions in a supervised setting at a park facility. Each participant is rewarded with a Kids Can Pass for each hour of work. A Kids Can pass can be used for entry to any of the three aquatic facilities, or for \$5 off of any McAllister or Columbian Park Zoo program registration fee. Volunteer opportunities were provided at Columbian Park, Vinton Pool, and Castaway Bay. During the 2010 season, youths participated in Workreation, earning 995 passes, with a value of over \$3,556 for summer recreation. Workreation participants volunteered over 995 hours at park facilities.

**Lafayette Parks Foundation
2010 Major Contributors**

Corporate Sponsors & Other Partners

FOCPZ
Lafayette Parks Foundation
Kirby Risk Corporation
Lawn & Shrub, Inc.
Estate of Mary Margaret Bibler
DeFouw Family

Kids Can Scholarship Fund Donors

Lafayette Life Foundation
Mr. & Mrs. Steve Hageman
The Mitchell Agency
Scheumann Foundation, Inc

VI. SYSTEM-WIDE IMPROVEMENTS

The following improvements were made in the Lafayette Park system during 2010:

ARMSTRONG PARK

- Renovated the infield of field number two
- Installed occupancy sensors in park restrooms for automatic shut off when not in use
- Installed water bottle fill station
- Built new picnic shelter with electrical outlets, grill and picnic tables. Shelter is ADA compliant
- Landscaped and installed split-rail fence around the shelter
- Installed adult swings

CASTAWAY BAY

- Built and installed shrouds on the pool's drains
- Caulked all cracks and expansion joints in the facility
- Painted the bike racks
- Painted restroom floors
- Repaired all plumbing on shower head assemblies
- Stained exterior siding

CAT PARK

- Installed occupancy sensors in park restrooms for automatic shut off when not in use
- Aerated fields and seeded for grass growth

COLUMBIAN PARK

- Three fountains were purchased for installation on the lagoon
- All picnic tables were stained throughout the park
- Repaired banks along various sides of the lagoon
- Trash cans were painted
- Rewired electrical at stage area on Memorial Island
- Built new shelving in the maintenance shop
- Changed out all soap dispensers in the park
- Built and installed new entrance gates at the intersections of Park/Wallace and at Park/Scott
- Repaired broken sidewalks along Main Street
- New curbs were put in along Main Street and Park Avenue
- Edged all sidewalks inside of Columbian Park
- Built and installed shrouds on pool drains at Tropicane Cove
- Caulked all cracks and expansion joints at Tropicane Cove

Lafayette Parks and Recreation

- Painted the lazy river inside of Tropicanae Cove
- Painted all exterior doors at Tropicanae Cove
- Painted all bike racks at Tropicanae Cove and SIA Playground
- Replaced broken sidewalk near the bridge area of SIA Playground
- Installed 300 cu ft of safety surfacing at the SIA Playground
- Ran two new electrical lines at Jenks' Rest
- Painted the cannon by Jenks' Rest
- Built new shelving in the loft of the Big Barn by Jenks' Rest
- Built and installed two new barn doors at Loeb Stadium; then painted the entire barn
- Painted the press box at Loeb Stadium
- Constructed and installed counter tops at Loeb Stadium's concession area
- Installed new water fountain at Loeb Stadium
- Repaired concrete walls in Loeb Stadium's concourse
- Installed new drinking fountain in dugout at Loeb Stadium
- Painted all hallway doors inside Loeb Stadium
- Built new privacy fence around Zoo propane tank
- Converted shed at Zoo's Family Farm into a small Gift Shop
- Removed, sanded, painted and reinstalled Zoo Family Farm entrance sign
- Stained and installed ceiling trim in Animal House at Zoo

LAFAYETTE MUNICIPAL GOLF COURSE

- Installed a new roof for the maintenance facility
- Implemented a new management system and POS
- Installed a stamped concrete addition to the drinking fountain area between green #4 and #5 tees (this project was made possible with the help from a generous donation from the Phil Kelly Family)
- Removed storage barn

LYBOULT SPORTS PARK

- Installed new drinking fountains
- Installed new water source at each field

McALLISTER RECREATION CENTER

- Upgraded the volleyball net system which included new standards (poles), net, out of bounds antennas and personalized pads that read "McAllister" in the center's signature purple and gold

McCAW PARK

- Enlarged and renovated field number three for Pony District Tournament
- Installed occupancy sensors in park restrooms for automatic shut off when not in use
- Installed water bottle fill station

MUNGER PARK

- Installed water bottle fill station near Greenbush restrooms
- Installed occupancy sensors in park restrooms for automatic shut off when not in use

RIEHLE PLAZA, PEDESTRIAN BRIDGE & BIG FOUR DEPOT

- Painted all handrails

SHAMROCK PARK

- Repaired cracks in roller hockey court

VINTON NEIGHBORHOOD POOL

- Built and installed shrouds on the pool's drains
- Painted the walls and floors in the restrooms
- Caulked all cracks and expansion joints in the facility
- Painted the bike racks
- Installed new water fountain
- Installed new baseboard in restrooms

VII. PARK OPERATIONS

The Park Operations Division is responsible for park planning and design, capital improvement projects, parks grounds and facility maintenance, linear trails, urban forestry and natural resources, and city beautification.

The Central Maintenance facility houses outlying park maintenance, urban forestry, natural resources, and landscaping staff. The Columbian Park Maintenance facility houses the Columbian Park maintenance staff and Safety and Security personnel.

MAINTENANCE

Maintenance services are provided to all parks and facilities utilizing park staff and contracted services. Lafayette Parks maintains 615 acres (not including the golf course), comprised of 31 acres of sports turf, 208 acres of general turf, and 73.50 acres of landscape beds, wildflowers, wetlands, and no mow areas, as well as 12.70 acres of retention ponds. The Park system has 71 structures, including 25 buildings, 12 restroom buildings, 1 barn, 1 amphitheater, 1 stadium, and 30 shelters. Park property contains 42 acres of pavement, including 27 sports courts, miles of paved trails, and 18 parking lots. Lafayette Parks also has 15 playgrounds, and nearly 1 mile of fence.

Services include turf management, sports field maintenance, playground maintenance, custodial services and trash collection, tree maintenance, snow removal, trail maintenance, landscape and plant bed maintenance, pond maintenance, small equipment and ride maintenance, and custodial services. These services also include routine maintenance and repairs such as electrical, light construction, plumbing, and management of pool water quality.

The Maintenance division attended the following conferences in 2010:

- Midwest Regional Turf Foundation's Turf Expo and Field Day
- Athletic Field and Ground Manager's Summer Conference
- P.L.A.N.T.S. 2010 and Green Expo
- J.F. New Wildflower Nursery Workshop and Open House
- Tree Pruning and Safety
- In-house Equipment Safety training
- Turf and Ornamental Seminar

Certifications include Certified Playground Inspectors, Certified Pool Operators, 30 Hour OSHA training in General Industry Safety and Health, and Certified Pesticide Applicators.

The Maintenance Division cooperates with many civic and community groups including: Lafayette Summer Baseball, Downtown Business Center, Greater Lafayette Recreational Soccer Alliance, Lafayette Adult Softball, Greater Lafayette Tennis Association, Lafayette Cloud Jockeys, YWCA, Friends

of Downtown, Lafayette Tree Fund, Tippecanoe County Master Gardeners, Dog Park Association of Greater Lafayette, Community Corrections, Lafayette School Corporation, and Greater Lafayette Chamber of Commerce.

COMMUNITY PARKS AND URBAN FORESTRY

The Urban Forestry Division of the Department is responsible for:

- Park management and planning park projects, natural resource projects, trail development, and park landscape maintenance
- Planning tree planting and landscape projects for City and Parks
- Preparing tree planting and maintenance specifications for City and Parks
- Conducting hazard tree evaluation for City and Parks
- Contracting and managing maintenance of urban trees and city landscape areas
- Review landscape plans for compliance with the City of Lafayette Tree Ordinance for all new development in the City
- Advisor and Secretary to the Official Lafayette Tree Advisory Committee
- Advisor and City liaison to the Tree Lafayette non-profit tree group
- Designing and managing City beautification projects
- Events and special projects relating to urban forestry and beautification
- Managing the Natural Resource Coordinator and part-time landscape designer

The Community Parks and Urban Forestry Manager advises and assists City departments, neighborhood associations and the Lafayette Tree Fund on forestry issues and provides information and assistance to homeowners with tree questions and concerns, coordinates urban forestry projects with the Indiana Department of Natural Resources – Forestry Division, Purdue University, West Lafayette, Tree Lafayette and, helps to coordinate Park natural resource projects with the Natural Resource Coordinator.

The Urban Forestry Division assists several groups in citywide beautification and preservation initiatives and events including: Chamber of Commerce Community Task Force, Downtown Business Center, Friends of Downtown, Lafayette Volunteer Bureau, neighborhood associations, Master Gardeners, Jefferson High School Ecology Club, Friends of Downtown, the American Heart Association, Downtown Business Center Beautification Committee, De-trash the Wabash Committee, the Lafayette Tree Fund, and the Lafayette Tree Advisory Committee.

Three City departments apply funds and coordinates with the Urban Forestry Division involving forestry and landscaping projects. The Parks Department coordinates with the City Engineers, Community and Redevelopment Development Department, and the Street Department on forestry issues. The Tree Lafayette also raises funds and supplies volunteers for street tree planting and pruning projects.

The Memorial Tree Program is housed and managed in the Park Department. Park Department staff will locate where the tree is to be planted within the park system and a memorial plaque is located on the Tree of Life in the Boathouse Administration office.

Lafayette Tree Advisory Committee

The Lafayette Tree Committee is the official City tree advisory committee appointed by the Mayor and required by the tree ordinance. This Committee gives the Community Parks and Urban Forestry Manager guidance, advice and support on urban forestry issues for the City. The Committee also helps to formulate policy. The Community Parks and Urban Forestry Manager works closely with this committee and is the facilitator and recording secretary of this committee.

The Tree Advisory Committee is taking action to enhance, protect and preserve the City trees. A goal set by the Lafayette Tree Advisory Committee (LTAC), as of 2002 was to start reviewing and re-writing the Tree Ordinance in order to improve the ordinance and to work at creating a better urban forestry management plan for the City of Lafayette currently this is an on-going process. Several amendments to

the ordinance have been written and passed. The Committee began reviewing and rewriting the current City tree ordinance to create a stronger ordinance in 2002. In September of 2003 the committee created an amendment that made tree topping illegal on City property; the amendment was approved by City Council in 2004. In 2004 the Committee created an amendment that would require trees to be planted in the public right of way in new development; the amendment was passed by City Council in 2005. The LTAC started an annual Urban Forestry Award Program in 2005. This is a program that awards new development for good tree planting and good design. In 2006 the LTAC wrote an amendment to the Street Tree Ordinance that would require tree contractors who do tree work in the City of Lafayette be licensed by the City. The amendment was passed June 2010 by City Council, the Lafayette Tree Fund worked established an Urban Forestry Foundation through the Community Foundation for use in Tippecanoe County. In 2008 the Lafayette Tree Advisory Committee organized the Big Tree Register Program. The committee plans to publish the register in the near future. A professional tree inventory was conducted during the fall this year for 5,058 trees that included ten different neighborhoods in the city of Lafayette. Tree Lafayette group received a DNR-urban forestry grant to help fund the inventory. The City partnered to help pay for a portion of the project.

Tree Lafayette Non-profit Tree Group

Tree Lafayette is the non-profit tree committee that helps implement tree planting and pruning projects with volunteers on city property. For several years this group has been instrumental in coordinating the City Arbor Day program. This not for profit tree group is an important and valued supplement to the city Urban Forestry program.

Their mission is: "Tree Lafayette serves our community by providing the leadership and inspiration to engage the community in the activity of planting trees. We are a source of knowledge and information regarding the value that trees provide to the urban setting. We are committed to urban beautification, a healthy environment, and a sustainable quality of life that the urban forest provides."

Tree Lafayette completed a strategic plan in 2008 that has helped the group create better leadership, activity and education toward urban forestry for the community. They created seven strategic committees of focus: Tree Program, Education Program, Marketing, Finance, and Governance. Tree Lafayette plays a main role in the organization of the annual Lafayette Arbor Day event.

Tree Planting

A total of 285 trees were planted in the community in 2010, by the City and the Tree Lafayette Group Funds. The City planted 31 street trees downtown Lafayette. This was a continuation of the downtown master plan. This planting included structural soil, and tree grates. The City funded the planting of 57 trees for Arbor Day along Creasy Lane, and replaced 8 trees removed for a sidewalk project. The Tree Lafayette funded the planting of 99 trees in Mill Creek, Amelia Ave, Oregon St. and various replacements throughout the City. The Park Dept. contacted two large planting at Murdock and Munger Parks and planted flowering trees at the golf course for a total of 63 plantings. Several trees were planted through City code enforcement in new development. These trees are not included in the City urban forestry budget but have in the past been counted as trees being added to the community. Due to changes in the plan review process, this number is not made available this year but will be a part of the report next year.

Tree Planting Breakdown:

99	Trees funded by the Tree Lafayette on City property.
96	Trees funded at other City owned project sites.
63	Park Department
N/A	<u>New Development as required by ordinance</u>
258	Total trees planted in the City during 2010

Tree Maintenance

The Lafayette Tree Ordinance mandates the responsibility to maintain trees in the public parkway with the adjacent homeowner. The Urban Forestry Manager evaluates trees in the right-of-way and issues permits to prune or remove trees as needed. The Lafayette Tree Fund, in coordination with the Urban Forestry Manager, utilized volunteers to prune small/medium trees along City Streets as well as plant trees in the public right of way. The Parks Department maintains approximately 3,000 park trees. The Urban Forestry Division issues permits to property owners for contractual large tree pruning in the public right-of-way.

Lafayette Parks and Recreation

The City contracted out the maintenance of City land and approximately 4000 trees are maintained with mulching, watering and pruning through this contract. The street Department collected tree limbs and brush and performs leaf pick-up, which was utilized toward the mulch program.

Trees Pruned in City:

138	Trees pruned in the Park Department
648	Trees pruned by Tree Lafayette
60	City of Lafayette
<u>6</u>	<u>Permits to property owners for tree pruning (no cost to City)</u>
852	Total Trees Pruned in City during 2010

Hazardous Tree Removals

To ensure public safety, the City of Lafayette budgets annually for the removal of large hazardous trees in the public right of way and public property by on call basis. The contractor hired for this work is required to work by International Society of Arboriculture Standards as well as ASHTO standards. They are required to have an ISA certified arborist on staff. The Urban Forestry Division issues permits to property owners for tree removal in the public right-of-way. The City Street Dept. removes hazardous limbs from the streets and right of way during storms, as equipment will allow.

Trees Removed:

22	Trees removed by Park Department
109	Trees removed by City of Lafayette
12	Trees removed through City Projects
<u>8</u>	<u>Permits to property owners for tree removal (no cost to City)</u>
151	Total Trees Removed from City during 2010

Equipment

The Park Department purchased pruning tools for pruning trees in City parks. Several items for small to medium size tree maintenance were purchased. The Tree Lafayette purchased another power pruning saw that will be used on City trees as well as safety equipment as well as more safety equipment.

Arbor Day/Tree City USA

Arbor Day celebration was held April 24, 2010 at Creasy Lane where 57 trees were planted in the public right of way along this major road. This was a joint celebration between the City of Lafayette and the Tree Lafayette. Mayor Tony Roswarski was present to read the Arbor Day proclamation. The IDNR, Division of Forestry, district forester, presented the seventeenth consecutive Tree City USA award to Mayor Roswarski. Volunteers from the Tree Lafayette, Lafayette Tree Advisory Committee along with over 100 volunteers from various organizations throughout the community, were in attendance to help plant the trees and celebrate Arbor Day.



Lafayette Mayor Tony Roswarski and Department of Natural Resources District 13 Forrester Eric Summerfield. Photo taken by Belinda Kiger.

Special Projects - Street Tree Inventory

Tree Lafayette wrote a DNR grant to partner with the City of Lafayette to have a professional Street Tree Inventory conducted. The project was managed by the Community Parks and Urban Forestry Manager. A partial inventory was conducted in October, 2010 by Davey Tree Group. Approximately 5,000 trees were inventoried which encompassed the city center and residential areas. These areas were chosen due to the largest, oldest and most crucial trees are located in this part of the City. The inventory gave valuable information as to the size and condition of each tree in the public right of way and how the trees should be maintained. The inventory was prepared using GIS equipment and is compatible with the City's GIS

program. Within the boundaries inventoried, the highest percent of species is 31% maples as street trees. The inventory helps the City to locate the ash trees, which comprises 16% of the tree population, so we can better manage for the emerald ash borer. A STRATUM report of the urban forest was conducted as well. This report tells the ecological function the trees are giving to the community.

Lafayette's i-Tree Streets Analysis (STRATUM data results of the tree inventory)

The City's street trees mitigate stormwater runoff, conserve and reduce energy consumption, improve air quality, reduce carbon dioxide levels, and provide other benefits associated with aesthetics, increased property values, and quality of life. Lafayette's street trees are providing the community substantial annual benefits such as:

- The interception of 4.5 million gallons of stormwater valued at \$123,011 per year, for an average benefit of \$32.32 per tree.
- Reduction of energy and natural gas use from shading and climate effects equal to 551.5 Megawatt-hours, and 75,657.8 therms are valued at \$42,103 per year, for an average of \$11.06 per tree.
- Reduction of atmospheric carbon dioxide (CO₂) by a net of 1,029 tons per year is valued at \$15,440, for an average of \$4.06 per tree.
- Increased property values, aesthetics, and other less tangible improvements are valued at \$73,331 per year, for an average of \$19.27 per tree.
- The total annual benefit received from the City's street trees is \$272,250. The average benefit per tree is \$71.60 per year.

The street tree inventory provides comprehensive information about Lafayette's urban forest resource. The above overview refers to the complete data set which is on file with the Community Parks and Urban Forestry Manager.

Emerald Ash Borer Park Department Management

The Lafayette Park Dept. is committed to maintaining healthy trees in the Park system. The emerald ash borer (EAB) is an exotic insect that attacks ash trees. The EAB has been detected in northern Tippecanoe Co. and will soon migrate to the Lafayette area. If not treated the ash trees will die. Ash trees make up approximately 7% of the tree population in the Park system. Park ash trees have been evaluated and it has been decided they will be removed and replaced gradually as funding allows. In 2010, 14 ash trees were removed from various parks: 3 Hanna, 4 Linwood and 7 South Tipp. The ash trees will be replaced with different tree species.

Education

The Community Parks and Urban Forestry Manager continues to work with neighborhood associations to educate them on the importance of trees in the neighborhood. This is an on-going effort. As a result these neighborhoods continue to add urban forestry goals to their master plans for their neighborhoods and communicate with the city forester.

The Community Parks and Urban Forestry Manager has a B.S. in landscape architecture from Purdue University and is a certified arborist. Several arborist conferences/workshops were attended in 2010. Educational information on tree care, pruning, planting was purchased from the International Society of Arboriculture for public use. A more complete City Urban Forestry website is still planned for the future.

The Lafayette Tree Advisory Committee continues to commit to the creation of an educational/outreach program to educate citizens about Community Forestry and proper care of trees in the near future. As part of this program, the Committee created and organized the Big Tree Register not only to acknowledge the large trees in the country but to help educate about the importance of keeping trees healthy so they can grow large so to provide better benefits for a higher quality of life to the community.

The Community Parks and Urban Forestry Manager partners with the Purdue University Forestry Department, to work with forestry students on special City/Park projects. The manager also lectures to the Arboriculture class about Community urban forestry issues each semester at Purdue University.

Lafayette Parks and Recreation

Urban Forestry education and information can also be obtained by the public on the Lafayette Tree Fund's website www.treelafayette.org.

Certifications and Conferences

- Urban Forestry Educational Seminars
- Indiana Arborist Conference – for Arborist certification
- Indiana Urban Forest Council conference
- Great Lakes Park Institute

Awards

The City of Lafayette received the Chamber of Commerce Community Appearance Taskforce, 2010 fall "Spirit of the Season Award" for the downtown planters. These containers are designed and maintained by the management of the Community Parks and Urban Forestry Manager.

Lafayette Urban Forestry Budget Cost Breakdown – 2010

Tree Planting

Lafayette Parks Department	\$ 13,299.19
City of Lafayette Projects	\$ 171,471.48
Tree Lafayette	\$ 15,016.10
Totals	\$ 199,786.77

Tree Maintenance – pruning, fertilizing, water equipment & basic care of trees

Lafayette Parks Department	\$ 18,172.36
City-wide Land	\$ 39,588.60
Tree Lafayette	\$ 25,460.88
Street Department (limb pick-up and mulch program)	\$ 630,971.92
Totals	\$ 714,193.76

Tree Removal

Lafayette Parks Department	\$ 14,600.00
City Department Projects	\$ 10,577.44
City of Lafayette	\$ 37,096.93
Totals	\$ 62,274.37

Management

City Forester & % of other Salary	\$ 66,853.30
Education	
Park Department/City	\$ 790.00
Tree Lafayette	\$ 2,076.65
Tree Inventory	
City	\$ 4,400.00
Tree Lafayette	\$ 21,150.00
Totals	\$ 95,269.95

Other:

Marketing

Tree Lafayette	\$ 2,392.66
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Grand Total of Urban Forestry Cost Breakdown **\$ 829,279.15**

NATURAL RESOURCES

The Natural Resources Division is responsible for planning, managing, and supervising park landscaping projects, managing the Adopt-A-Spot and Adopt-A-Median programs, assisting with city beautification, and developing and maintaining park signage.

Landscaping

The Natural Resource Coordinator assists the Community Parks and Urban Forestry Manager in planning and managing park tree planting and landscape projects, city beautification, city land maintenance, preparing tree planting and maintenance specifications for park plantings and the City wide Street Tree delivery program and trail maintenance. The Natural Resource staff is responsible for maintenance of 73.50 acres of landscape beds, wetlands, and no mow areas.

Between efforts of Park Staff and Master Gardeners, over 3000 annual flowers, accent plants and perennial plants were planted in the Parks and other City properties, including Columbian Park, the Lafayette Golf Course, and planters on the pedestrian bridge, the Fire Station at McCaw Park and other small areas that needed a splash of color. A total of 24 hanging baskets were purchased for the Rush Pavilion and the Lafayette Golf Course, and over 500 cubic yards of mulch was purchased and spread, totaling 220 hours of staff time and almost \$4000. Additional tropical plants were installed to further enhance the island just outside the changing rooms at Tropicanae Cove. New Plantings continue to be enhanced at the Columbian Park Zoo. Due to the summer drought, an additional 25 Tree Gator bags were purchased, and over 400 staff hours were utilized watering trees and other plant material.

The Natural Resource Coordinator also manages the contracts for the specialized and professional maintenance of a total of 25 acres of native prairie and wildflower areas spread throughout several parks including Munger, McCaw, Armstrong and Cat Parks. JF New was contracted to install and help maintain native plantings and natural areas at the above listed parks, including the Lafayette Golf Course.

The banks along the pond edges at both Munger and Armstrong Parks were over-seeded with wildflower seed in an attempt to discourage flocks of waterfowl, especially Canada geese. In support of these alternate vegetative methods to control and reduce waterfowl, the second annual "Goose Round Up" was completed in late June in both Columbian Park and the Lafayette Golf Course, resulting in the relocation of another 120 Canada geese to Fish and Wildlife Preserves in another part of the state.

There are 12.70 acres of retention ponds in 3 of Lafayette's larger parks. A "Clean Lake Maintenance Program" includes biweekly visits to each site to inspect for nuisance aquatic vegetation, with treatment as necessary. Applications of lake dye are made to help control algae growth between treatments.

A significant number of non-native and invasive plants were eradicated along the Wabash Heritage Trail, the Murdock Park Urban Forest Trail, and in several natural areas at McCaw, Munger, and Murdock Parks. SIA Toyota Logistics Company held another work day to eradicate invasive honeysuckle in the woods at Armstrong Park.

Adopt-A-Spot and Adopt-A-Median Programs

The City Adopt-A-Spot and Adopt-A-Median Programs are managed by the Department. The Adopt-A-Spot Program is for local businesses, groups or organizations that want to actually get out and physically work in the already designed and landscaped areas found around the City. Many of these Adopt-A-Spots were created through the Railroad Relocation project. There is a one-time fee of \$100 to have the graphics on the Adopt-A-Spot sign changed to reflect the name of the organization that has chosen to sponsor and maintain the site. Monthly inspections of Adopt-A-Spot sites are conducted and award certificates are given to the Adopt-a-Spots that meet or exceed guideline standards.

The Adopt-A-Median Program is a Corporate Sponsorship Program, and the annual fee for sponsorship was reduced to \$500 for each median. Maintenance is funded through this sponsorship and performed by a professional landscape contractor, and managed as part of the City Land Maintenance contract.

Citywide Beautification Projects

The Natural Resource Coordinator worked with and assisted several committees, groups and organizations including the Chamber of Commerce Community Appearance Task Force, Friends of Downtown, Master Gardeners, Clean Sweep and DeTrash the Wabash events (which had over 500 volunteer participants), Arbor Day celebrations, and the Street Tree Program. These trees are purchased by the Department and delivered by Park staff, and this program is funded by the Parks Urban Forestry division. In 2009, nineteen street trees were given to property owners to enhance the urban forest in our community. The Natural Resource Coordinator also works with the Dog Park Association of Greater Lafayette. Columbian Park was host to 'Bark For the Arc' at the 9th Annual 'Hike With Your Hound' in partnership with the Arc of Tippecanoe County, Over \$1000 was raised and went to benefit the Arc of Tippecanoe County, which is committed to all individuals with developmental disabilities realizing their goals of learning, living, working and playing in their community.

Park Signage

Updates were made to admission and information signs at the pools. Several 'Rules' signs were refurbished, updated and added at high use parks within our area. New polycarbonate panels were replaced over several signs, and larger directional signs were added at the Dog Park.

SAFETY AND SECURITY

The Department's Safety and Security Program ensures the public's full enjoyment of the City's recreational and natural areas. Security staff patrols parks to promote safety, education, and proper use of parks. Security staff enforces park rules, inspects for unsafe conditions and behaviors, monitors events and reservations, patrols grounds and buildings, and building lock ups. The security staff works closely with the Lafayette Police Department.

Park Security staff has received many hours of training. This training included Severe Weather Training, dealing with the Emotionally Disturbed, Conflict Management, Homeland Security issues, CPR, and Patrol Techniques. Security staff received additional training on Public Safety and Public Health Rules of the Lafayette Parks Department, General Park Courtesy Guidelines, and numerous Lafayette Municipal Codes and Ordinances. Training was also given on Emergency Medical Situations, Operation and Care for City Vehicles, Accident Investigation, Police Radio Signals and 10 Codes, Dealing with Criminal Disturbance Situations, De-escalation Techniques, Known Sex Offenders, Locating Lost Children, First Responder Check List, Amber Alert Procedures, Pepper Spray and Gang Recognition Training.

The Material Safety Data Sheets were updated with all of the latest regulations to keep the department in compliance. The department did a complete walk through of all park property to ensure that OSHA regulations were in compliance.

The Key Inventory continues to be updated to stay current with new employees and employees that have moved on. A Confined Space program was updated once again for Park Maintenance employees. This program includes: Rescue and Emergency Service Agreement, Hazard Assessment and Identification, and Training and Entry permits. Park facilities were updated with proper fire extinguishers, tested and certified for the year 2010. The fire extinguishers were inspected every month by the Safety and Security Coordinator. The smoke detectors in each facility are placed in a maintenance plan to be cleaned twice a year to ensure proper working condition. Alarm systems were tested and cleaned. All pool employees were instructed on security issues, and what their responsibilities are.

Ninety-eight percent of park staff has been trained and certified in CPR, AED, Blood Borne Pathogens and First Aid. Tom Rankin is the instructor and is certified through the American Red Cross. One adult and one child AED is now on site at McAllister Center. The remaining 3 AED's have been updated with the 30:2 compression to breath software and are now maintained and inspected by Rankin on a monthly basis.

OSHA compliant medical cabinets are being maintained at Columbian Park, Central Maintenance, McAllister Center and the Municipal Golf Course. These are updated on a monthly basis.

The Zoo staff members have been trained and certified in the use of Pepper Spray. They have also received Critical Incident Training.

The 2010 Colt World Series was very busy but uneventful from a security stand point. With the assistance of uniformed Lafayette Police Officers and Indiana State Excise Police there were no security issues.

VIII. RECREATION PROGRAMS AND SERVICES

The Department strives to provide a variety of recreational facilities and activities for the citizens of our city. The Department has responsibility for amusements (aquatics, rides, and concessions), zoo, golf, McAllister Recreation Center, and general recreation.

AMUSEMENTS DIVISION (includes Aquatics, Rides, and Concessions)

The hours of operation for the amusements were changed in 2010 to one less hour a day. As a result, one water walking session was added in the evening at Tropicanae Cove.

Amusement Schedule in 2009:

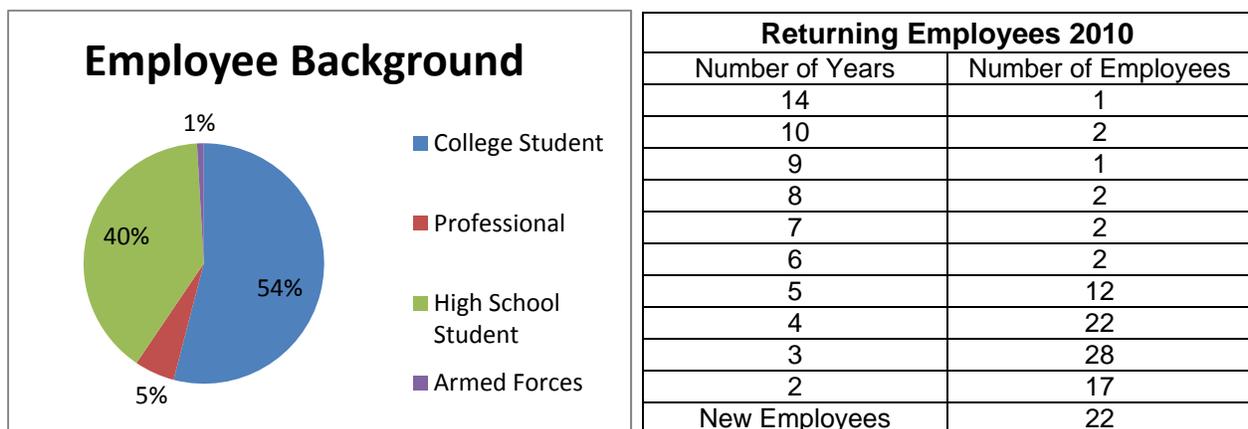
Monday, Tuesday, Thursday, Friday, Saturday	11:00am to 7:00pm
Wednesday (Family Night)	11:00am to 8:00pm
Sunday	12:00pm to 7:00pm
Water Walking Schedule (Tropicanae Cove):	
Monday-Friday Morning	7:00am to 8:00am; 8:00am to 9:00am
Monday, Tuesday, Thursday, Friday Evenings	7:00pm to 7:45pm
Saturday	8:00am to 9:00am

Amusement Schedule in 2010:

Monday, Tuesday, Thursday, Friday, Saturday	11:00am to 6:00pm
Wednesday (Family Night)	11:00am to 8:00pm
Sunday	12:00pm to 6:00pm
Water Walking Schedule (Tropicanae Cove):	
Monday-Friday Morning	7:00am to 8:00am; 8:00am to 9:00am
Monday, Tuesday, Thursday, Friday Evenings	6:15pm to 7:00pm ; 7:00pm to 7:45pm
Saturday	8:00am to 9:00am

AMUSEMENT'S SEASONAL EMPLOYEES

The Amusement Division had 80.1% of its staff return in 2010. The average salary was \$8.87 per employee.



AQUATICS

The Department operates three aquatic facilities: Tropicanae Cove, Castaway Bay, and Vinton Pool.

Tropicanae Cove

Tropicanae Cove was in operation for 83 days during the 2010 season. Attendance for the 2010 season was 81,832 with an average daily attendance of 985.93. The highest day attendance for Tropicanae Cove was 2,198 on July 7th, 2010. The weather during the summer included 54 sunny days, 12 stormy days, and 17 cloudy days. There were 24 days with temperature above 90 degrees, 51 days with temperature between 80 and 90 degrees, and 8 days with temperature under 80 degrees.

Tropicanae Cove continued to live up to its family aquatic center name by appealing to people throughout their lifespan. The Cove provides an atmosphere that encourages parents and grandparents to join their children at the aquatic center.

Tropicanae Cove 2010 Attendance Figures

Category	Weekday	Weekend/Holiday	Total
Toddler (-2)	2,313	1,246	3,559
Under 48"	3,214	2,028	5,242
Over 48"	23,557	13,469	37,026
Toddler – After 4:30pm	307	178	485
Under 48" – After 4:30pm	245	308	553
Over 48" – After 4:30pm	1,672	1,773	3,445
Just Watching	1,219	866	2,085
Toddler – Family Night	162		162
Under 48" – Family Night	616		616
Over 48" – Family Night	3,517		3,517
Water Walking	4,819		4,819
Special Events	308		308
Daily Passes	6,713	2,354	9,067
Not-for-Profit	1,191	191	1,382
Group Rate	1,683	586	2,269
Season Pass (Daily)	4,401	1,844	6,245
Kids Can Pass (Daily)	673	186	859
TOTAL	56,803	25,029	81,832

Season Passes continued to be a popular item with 664 passes sold during the 2010 season. The Cove hosted 35 Birthday Parties and 10 Private Rentals during the 2010 season.

Tropicanae Cove remained dedicated to serving the leisure needs of the community. Non-profit groups took advantage of reduced admission prices available to them at the facility. A total of 1,382 individuals were served at the not-for-profit rate in 2010. Thanks to the Kids Can Scholarship Fund administered by the Lafayette Parks Foundation, 995 passes were handed out to Workreation participants. Over \$3,556 of scholarship money was given out to children in 2010 for admissions to the Cove and other programs offered through the Workreation program by the Department.

The water walking program continued in 2010 with two classes being offered in the morning and two classes in the evening (previously years Tropicanae Cove closed for general swim at 7:00pm; starting 2010, Tropicanae Cove closed for general swim at 6:00pm and water walking had two evening sessions). Water walking participation in 2010 was 4,819. 104 water walking season passes were sold in 2010. Free water walking to all city employees was continued in 2010; 24 employees took advantage of the program.

Tropicanae Cove added special events in 2010, they included: Sun Safety Day, Food for Fun, Father's Day Fun, Grandparent's Day, Military Appreciation, Boy Scout Day, Girl Scout Day, Mom's Day, BFF Day (Best Friends Forever), School Supply Splash, Tot Time and Season Pass Holder Appreciation Days.

Castaway Bay and Vinton Pool

Total attendance at Castaway Bay was 15,223 for 75 operational days with an average daily attendance of 202.97 people. Season Passes continued to be a big hit with 339 passes being sold during the 2010 season. Castaway Bay hosted one Private Rental during the 2010 season. Workreation was offered at the pool on Thursday mornings.

Swimming lessons through the Swim America program was expanded in 2010 with four sessions being offered in the morning and three sessions being offered in the evening. 202 participants went thru the program in 2010. New in 2010 was "Miracle Swimming"; swim lessons for adults. This program is designed to help non-swimming adults learn to be in control in the water, shallow and deep, and to prevent panic around water.

Total attendance at Vinton Pool was 9,785 for 74 operational days with an average daily attendance of 132.23 people. Vinton was quite popular with local day camps, attracting 3,309 visitors. Workreation was offered at the pool on Tuesday mornings. 46 season passes were sold during the 2010 season. Vinton Pool hosted one private rental during the 2010 season.

Castaway Bay and Vinton Neighborhood Pool 2010 Attendance Figures

Facility	Operational Days	Attendance
Castaway Bay	75	15,223
Vinton Pool	74	9,785
TOTAL		25,008

CONCESSIONS AND MERCHANDISE

Swimming brings on a hearty appetite, but you won't go hungry at the Cove Café. The 2010 Cove Café menu included Arni's Pizza 7" and 14", Breadsticks, Salads, Hot Dogs, Nachos, Pretzels, Popcorn, Cotton Candy, Otis Spunkmeyer Cookies, Snickers, AirHeads, M&M's, Dippin' Dots, Hawaii Shaved Ice, Choco Taco, and Ice Cream Sandwiches.

Coca-Cola continued to be our beverage supplier in 2010.

Per cap spending in concessions: \$1.79

Big Squirts remained the top selling merchandise item in 2010. Rocky Mountain Sunscreen and Huggies Little Swimmers were our other big sellers in 2010.

AMUSEMENT RIDES

A total of 34,753 rides were given this year. The Columbian Park Train remained the most popular attraction with 24,082 riders. The Amusement Rides were part of the Schools on Safari package offered during the month of May to local schools and daycare centers; 3,562 students participated in this popular program.

In 2010 the Amusements Division purchased 3 fountains to be placed around the Columbian Park Lagoon to enhance to the view during the train ride.

Columbian Park Amusement Rides 2010 Ride totals	
Attraction	Number of Rides
Train	24,082
Helicopter	4,277
Horse & Buggy	2,441
Small Boats	3,053
WaterWars	900
TOTAL	34,753

COLUMBIAN PARK ZOO

The Zoo opened for the season on April 24, 2010 and continued to operate daily through October 10, when the zoo closed for the season. The gift shop operated daily from April 24 through mid-September and then remained open only on the days with nice weather until the zoo closed in October. Gross earnings in the gift shop for the 2010 season were just over \$65,000.00. This was a dramatic 45% increase from the gross revenue from the previous year. Such a significant increase in gift shop revenue could be attributed to many factors including the opening of three new exhibits, a hugely successful Webkinz two-day special event, and a season of great summer weather.

The Zoo continued to collaborate with Parks Staff, Parks Foundation Board members, and Friends of Columbian Park Zoo Board members to make progress with the master plan project and continued improvements at the Zoo. In early spring, Friends of Columbian Park Zoo purchased a used 2009 Town and Country mini-van for use by the Zoo's Education Department from a local car dealership. A continued increase in off-site Education programs had caused challenges with Zoo staff's ability to meet the needs of the community with only one suitable vehicle. Also in early spring, the finishing touches were placed on the Galapagos tortoise, Australia, and North American river otter exhibits. The new life-size bronze Galapagos tortoise sculpture, sponsored through the generosity of the Risk Family Foundation in 2009, was delivered and installed before opening day. Another bronze sculpture, generously sponsored by the Risk Family Foundation, was commissioned in early spring. The concept is of two otters swimming amongst logs, rocks, crayfish, and bluegill. This interesting sculpture will be completed by Rick and Rita Hadley, local bronze sculptors and owners of Moments in Bronze, Otterbein, Indiana. This interesting piece is due to be completed in late 2010.

On opening day, all three new exhibits opened to a very excited public. In late May, the new "Garden Party Butterfly Exhibit" sponsored by Lawn and Shrub, Inc. opened for a second successful season with the flutter of hundreds of North American butterfly wings. Average daily attendance for the butterfly exhibit was 652 patrons with a grand total attendance for the operating season at 63,294. Several thousand more patrons visited the new Australia exhibit with an average daily attendance of 724 and a season attendance total of 75,335 patrons.

Two other significant happenings occurred during the month of May. The Zoo held a fur drive for the Gulf Coast oil spill recovery efforts and the Zoo was featured on a segment of the "Savor Indiana" cable television program. To aid the clean-up efforts on the Gulf Coast areas affected by the spill, several containers of hair and fur was collected by the local community, deposited at the Zoo and then shipped to the appropriate aid organizations. Local news channel, WLFI TV18 featured the fur drive twice and brought awareness to the Zoo's efforts. The "Savor Indiana" Zoo segment featured a tour of the Zoo narrated by the show's host in conjunction with the Zoo Director. The show aired on several dates and times during the month of June.

In mid-June, a check presentation ceremony was held for the new Education Classroom Building which is being generously co-sponsored by Mr. & Mrs. Bill DeFouw and the City of Lafayette. Mayor Roswarski spoke at this event and acknowledged Mrs. DeFouw's generous commitment and accepted her check for \$150,000 during the ceremony. Mayor Roswarski stated this project was another example of the public-private partnership success between City Government and local private businesses. It is hoped that the new building will be completed by fall of 2011. Also in June, the Zoo was approached by Ganz Corporation to be a host site for their Webkinz tour. Webkinz are small plush animals that come with a



Photo taken by Michael Heinz, Journal and Courier Lafayette-West Lafayette, Indiana.

single-user computer code, making them individually interactive through a special Webkinz internet site. Webkinz are a national craze and the Zoo agreed to host the special event for two days in late July.

In early July, the Zoo partnered with the local Master Gardeners group and began holding scheduled, informal "Garden Chats" on Zoo grounds. These short, informative chats focused on a variety of topics such as native Indiana plants, weed control and maintaining perennials. The Chats were well attended and will become part of the Zoo's summer programs again in 2011.

On July 30 and 31, the Zoo hosted Webkinz Zoo Days in collaboration with Ganz Corporation. In spite of rainy weather on the second day, the event was a huge success. Hundreds of Webkinz animals and accessories were sold from the Zoo's gift shop and the Ganz employees hosted a variety of Webkinz games, activities and contests; gross sales in the gift shop topped \$8,500 during the two days of this special event.

The Columbian Park Zoo welcomed a Russian film crew in mid-August as they featured a story on Lafayette native, Roberto Salazar. Roberto is a 9 year old boy who suffers from a rare genetic disorder called CIPA (Congenital Insensitivity to Pain with Anhidrosis). Persons afflicted with CIPA are unable to feel pain or regulate their body temperatures. The Russian film crew, from the Russian network NTV, spent a few hours at the Zoo filming Roberto engaging with animal ambassadors for an upcoming documentary on rare medical conditions. NTV is the largest television network in Russia with over 150 million viewers.

Two other exciting events occurred during the month of August. Michael Heinz, photographer for the local Journal and Courier newspaper, took a photo of a young girl playing in the Zoo's entryway fountain which was published locally. Subsequently, the Associated Press picked up the image and it was featured by many newspapers across the country including Tulsa, Oklahoma, San Antonio, Texas, and Tampa, Florida. In addition, the new graphics "wrap" on the Friends of the Zoo sponsored mini-van was unveiled to the Park Board during their regularly scheduled Board meeting. The wrap is a combination of brightly colored illustrations and photo images that cover all aspects of the van except for the roof and a few windows. Many animals are featured on the wrap as is a variety of biomes such as grasslands, rainforests, and deserts. The wrap also features the Zoo's logo, website address, and website information for Friends of Columbian Park Zoo as well. The concept, creation, and application was executed by MadMen Creative, a new graphics company in Lafayette. Cost of the wrap was sponsored through the generosity of Friends of Columbian Park Zoo.

The fall months brought more excitement to the Zoo. In late September, the Education Staff hosted Zoo Snooze, an overnight camp-out experience for several families. The event was featured on both WLF1 TV 18 as well as the Lafayette Magazine. The campers enjoyed food, a scavenger hunt, educational activities and encounters with Zoo ambassadors. The event began after the Zoo closed to the general public and ended the next morning before the Zoo opened at 10:00am. In late October, FOCPZ, in collaboration with Zoo Staff, hosted the annual Boo at the Zoo event. This year's event boasted record attendance of almost 6,000 attendees and netted over \$27,000 for the non-profit group. New additions to this year's event included several props that were purchased from the defunct Jefferson High School Haunted Mansion event along with members of a local acting troupe who entertained customers waiting in the long train line.

Partnerships

Columbian Park Zoo staff continued their partnership with Purdue University. Students from the Organizational Behavior and Human Resource Department, Animal Science Department, School of Veterinary Medicine, and the Veterinary Technology Program participated in several academic projects at the zoo while completing their coursework. Members from Purdue's Animal Sciences Marketing team filmed a promotional video in the new Australia exhibit to utilize in their recruiting process. Our long-time Purdue association with the EPICS (Engineering Projects In Community Service) continued working on several on-going projects and explored new project ideas. Zoo staff collaborated with Friends of Columbian Park Zoo (FOCPZ) to continue the tradition of family fun with such events as the Zoo Run Run, and Boo at the Zoo.

Animal News

Several new animals were acquired during 2010 for use on exhibit or in educational programs. Two new chinchillas were added along with a few reptiles and amphibians. The Zoo also lost one of its favorite snakes, a boa constrictor named Diago. Diago died from natural causes and was a favorite Zoo animal ambassador. A large male boa constrictor, nearly seven feet in length, was purchased as a replacement. The Zoo also acquired two adult macaws for use in education programs as well. Most of these animals were obtained as loans, donations, or purchases from other zoos or from private individuals. In addition, a male Nigerian Dwarf goat was brought to the zoo on loan status to provide stud service for our herd of goats in the Family Farm. As a result, 10 goat kids were born during the months of May and June. Of the remaining 10 goat kids, several were retained to increase our herd size and the others were declared as surplus.

Professional Development

In 2010, Zoo staff member Valerie Edwards had the opportunity to attend the Safe Capture Chemical Immobilization Seminar to gain professional insight into chemical immobilization methods used with exotic animals.

Education

The Zoo's education program continued to be an excellent community service. Outreach programs performed included school visits, animal encounters, ZooMobiles, mini-zoo visits, day camps, and special presentations. Gross revenue was \$64,922.79 and is the greatest amount of revenue achieved for the Education Department to date. The Junior Zookeeper Program continued to be a success for the area's youth and 34 teenagers enjoyed a variety of educational field trips including an overnight trip to the Louisville Zoo in Louisville, Kentucky. The Volunteer and Internship programs continued to expand with volunteers donating 15,173 hours of their time to the Zoo. This is a 49% increase over last year's volunteer program participation and the first time Columbian Park Zoo has reached the milestone of 15,000 volunteer hours being logged in one calendar year. This increase could potentially be attributed to the increased number of interns participating in our Internship Program.

Volunteer Program

The Junior Zookeeper Program continued to be a success for the area's youth and twenty teenagers enjoyed a variety of educational field trips including an overnight trip to the Toledo Zoo in Toledo, Ohio.

Columbian Park Zoo 2010 Participation

- 34,564 individuals of all ages participated in the Zoo's educational programs (12% increase from 2009 participation)
- Education Department generated \$64,922.79 in income (7% increase from 2009 income)
- Volunteers logged a grand total of 15,173 hours at Columbian Park Zoo. Volunteers assisted with education programs, animal care and special services.

Awards and Recognition

The Zoo's new Australia, North American river otter and Galapagos tortoise exhibits were mentioned summer edition of the Lafayette Magazine. The fall edition of the magazine also featured an article on the Zoo Snooze, an overnight campout special event held at the Zoo. The Zoo also received additional recognition when a photograph of two children peering at a prairie dog through a plexiglass dome in the prairie dog exhibit was featured on the cover of the 2009-2010 Lafayette/West Lafayette Visitor's Guide.

McALLISTER RECREATION CENTER

2010 was an outstanding year for the McAllister Recreation Center and the community that we serve. In our eighth full year of operations after our 2002 renovation the McAllister Recreation Center continues to see program participation numbers grow. 2010 saw record participation in nearly every program and activity. The McAllister staff continues to work to create new and exciting opportunities for the community to enjoy our first rate community recreation center.

The Center continues to offer outstanding programs for the youth of our city and surrounding communities. Youth and adults are afforded the opportunity to participate in programs such as: Basketball, Volleyball, Flag Football, Sporties for Shorties series, Day camp programs, Yoga, Weight and Fitness training and Youth Dance. These programs continued to be improved upon and expanded on a continual basis. The center staff continues to look for new and innovative programming for the Greater Lafayette Community. The Center also continues to provide opportunities for city employees and their families to improve their wellness by utilizing the McAllister Fitness Center and by participating in wellness courses such as yoga.

Activenet

In the summer of 2010 the McAllister Recreation Center purchased Activenet. Activenet is a web-based recreation software management program. This program will enable the McAllister Recreation Center staff to become more efficient in our daily operations. In addition, Activenet will also provide patrons the opportunity to register for McAllister programs online for the first time. The Center staff spent considerable time and energy training and testing this new software program in preparation for implementation in January 2011. Online registration is tentatively scheduled to be operational in March of 2011.

Fitness Programming

The McAllister Recreation Center offers a variety of fitness programs to adults in the Greater Lafayette Community. Many individuals participated in weekly yoga or jazzercise classes. Classes in each of these programs are offered for beginners, advanced and seniors. The Center also houses a full weight and fitness area that can be utilized by adults at an affordable cost. Free weights, weight machines and a variety of cardio equipment help keep the community in shape throughout the year. In 2010 the Center added several new cardio training pieces of equipment including a new treadmill, upright bike, recumbent bike, an espinner training bike and a total body trainer. 2010 was a record breaking year for fitness participation that saw 6535 daily fitness passes were sold in addition to 47 monthly or yearly passes. The McAllister Recreation Center also provides the opportunity for city employees and their families to use the McAllister fitness areas at no cost. The fitness center saw 1494 employee workouts in 2010.

McAllister Camps

2010 was a record setting year for the McAllister Summer Camp. The camp, which accounts for approximately 90 percent of overall camp revenue, increased revenue from \$127,834.00 in 2009, to \$150,165.00 in 2010. This total represents a one year increase of 17.5 percent over 2009. The bulk of the increase in revenue can be attributed to the addition of a 13th week of camp, thus resulting in five additional revenue days. In 2010, there were 61 operational days of Summer Camp, as opposed to 56 in 2009. Overall daily attendance during Summer Camp increased slightly from 125 children per day (251 overall children) in 2009, to 134 children per day (271 overall children) in 2010, representing a 7.2 percent increase in daily attendance (and an 8 percent increase in the number of overall children). Children who attend camps at the McAllister Recreation Center are given opportunities to improve their esteem, as well and their social and athletic development. The McAllister Center has been fortunate to have a high rate of retention in both staff as well as program participants. This consistency has allowed the McAllister Center to experience attendance growth in each of the last eight years.

Lafayette Parks and Recreation

In addition to record attendance and revenue during the 2010 McAllister Summer Camp, other camp programs throughout the year experienced similar success. These include Spring Break Camp, Fall Break Camp, and Holiday Camp. All of these camp programs were at maximum participation levels.

Children who participate in the McAllister camp programs are given a unique opportunity to have an enjoyable and rewarding experience in a fun and safe environment. Participants enjoy a wide range of activities including games, crafts, enrichment activities, field trips, swimming, social interaction, and songs, just to name a few. Some of the field trips enjoyed by campers in 2010 included bowling, movies, swimming, community parks visits, gymnastics, and the Tippecanoe County 4-H Fair. The following pictures show examples of some of the children in action:



Photos taken by McAllister Recreation staff during 2010 Camps

Youth Basketball

In 2010, the McAllister youth basketball program had 377 total participants. 199 children (20 teams) participated in the spring league, and 178 children (18 teams) participated in the fall league. Overall participation numbers once again held steady at or near the maximum number of 180 children. Participants are split into teams according to two age groups (6-8 year olds and 9-11 year olds), and are coached by parent volunteers. Teams practice one day a week for one hour, and play games on Saturdays. In addition to coaching, volunteers also operate the scoreboard, while McAllister staff officiate games.

Youth Flag Football

McAllister Center is home to the Little Broncho Flag Football program. This program, offered in partnership with Lafayette Jefferson High School, allows children between the ages of 6-9 the opportunity to participate in a recreation based flag football league. Children learn the basics of the game during the one hour practice each week, and get to put those skills to the test during the Sunday afternoon game. Children are split into teams based upon age, with 6-7 year olds making up one league, and 8-9 year olds making up the other. Parent volunteers coach the teams, and games are officiated by high school football players from Jefferson High School. A McAllister Center representative manages the program, along with a member of the Jefferson High School football coaching staff. In 2010, 202 children participated in the flag football program, as opposed to 137 in 2009. This represents a 47 percent increase in 2010 over 2009.

Adult Volleyball

The 2010 volleyball season not only saw the same loyal following from previous teams but some new faces as well.

The 1st session held from January to March had eight teams fighting for the league championship. The Chumley's team was dethroned as league champions by the "No Names". Due to the large number of interested teams we increased the league size from eight to ten. Chumley's took back the title during the season ending tournament.

The center upgraded the volleyball net system which included new standards (poles), net, out of bounds antennas and personalized pads that read "McAllister" in our signature purple and gold.

Special Events

In 2010 the McAllister Center offered three special programs for children of all ages to enjoy. The Center offered its summer bowling; kid's fishing day and the spring egg hunt to kids from the greater Lafayette area.

The 12th annual Super Summer Community Bowling was held during the months of June and July. Children ages 3-17 were treated to free bowling from noon-3 at Market Square Lanes, Star Lanes and Mike Aulby's Arrowhead Bowl. In all, over 2500 games were bowled during the six week program.

The Spring Egg Hunt drew over 150 children this year to the McAllister Center. With the help of student volunteers and donations from Purdue University, children participated in events such as the egg hunt, face painting and egg coloring.

In June, the McAllister Center held The Kid's Fishing Day at Munger Park. Over 100 children tested their fishing skills during the event. Volunteers from the Mid-North Chapter of Fishing Has No Boundaries and Indiana Department of Natural Resources were on hand to assist the children and provided everyone with snacks and lunch.

Sporties for Shorties

The McAllister Center offered children ages 4 and 5 an opportunity to familiarize themselves with sports. The Sporties for Shorties T-Ball, Soccer, Basketball and Flag Football are programs designed to patiently introduce the basic fundamentals of sports to them through fun and exciting drills. The program ends with the children participating in their first game. Each sport had 25 energetic athletes participate this year.

Volunteers

Every year the McAllister Center is fortunate to have a number of volunteers to help with its many programs. Without the selfless contribution of parents and community volunteers, the Center would not be able to offer the variety of programs and special event held each year. In 2010, 260 individuals volunteered as coaches, referees, and scoreboard operators and at McAllister Special events such as the Summer Bowling, Spring Egg Hunt, and Kid's Fishing Tournament. The staff at the McAllister Center appreciates each of the volunteer's dedication and contribution.

Grants and Partnerships

In 2010 the McAllister Recreation Center was fortunate to receive several grants for the McAllister summer camp scholarship fund. \$1,500 was awarded by the Lafayette Kiwanis Foundation, \$1000 was awarded by the Fraternal Order of Eagles, \$1500 from the Lafayette Parks Foundation and the Tippecanoe Tigers 4H club donated \$100 to the scholarship fund. These grants assisted 9 children in attending the McAllister summer camp at a reduced cost to their families. These children combined attended 84 weeks of camp. Over 100 children participated in various programs in 2010 with the assistance of our scholarship fund.

The McAllister Recreation Center has developed partnerships with several area organizations and individuals to assist with the Departments' quality programs. Some of our partners are: The Lafayette School Corporation; Greater Lafayette Area Special Services (GLASS); Greater Lafayette Tennis Association Inc.; Jamie West and West Active Dance; Lafayette Volunteer Bureau; Lafayette Kiwanis Foundation; Fraternal Order of Eagles Aerie No. 347; Lafayette Police Department; Lafayette Fire Department; Mid-North Chapter of Fishing Has No Boundaries; Indiana Department of Natural Resources; Cloud Jockeys; Wabash Valley Woodworkers; Purdue University Engineering Education; St.

Lawrence/McAllister Neighborhood Association; Monon Neighborhood Association; CityBus; Tippecanoe County Public Library; Tippecanoe County 4-H; Lafayette Jefferson Athletic Department; Dave Howell; Jill Howell; Andy Kennedy; Mark Preston; and the McAllister Foundation.

2010 McAllister Recreation Center Participation Report

Core Service Programs	Participants	Participant Hours
Super Summer Community Bowl	2,500 games	1,800
Kid's Fishing Tournament	100	400
McAllister Spring Egg Hunt	151	151
Elective Service Programs		
Adult Volleyball	160	1,280
Flag Football	202	2,626
Sporties for Shorties		
Baseball	25	100
Basketball	25	100
Football	25	100
Soccer	25	100
Youth Co-ed Basketball	377	6,409
McAllister Camp Programs		
Fall Break Camp	55	880
Holiday Break Camp	40	1,600
Spring Break Camp	74	2,960
Summer Camp	134 (Average/Day)	65,256
West Active Youth Dance	80	160
Yoga	686	3,430
Recreation Center Passes	109	
Daily Fitness Passes	6,535	
Monthly Fitness Passes	35	
6 – Month Fitness Passes	3	
Year Fitness Passes	9	
Employee Fitness	1,494	
Facilitated Service Programs		
Hershey Cross Country/Track	142	2,840
Instructional Tennis	250	500

LAFAYETTE MUNICIPAL GOLF COURSE

Built in the early 1970's, the Lafayette Municipal Golf Course, also known as McAllister Park, is located on 155 acres alongside the Wabash River. The golf course is an 18-hole, par 72 layout and is the perfect course to test golfers of all abilities. This course is unique in that it has 18 elevated greens. The facility also has a large driving range, practice green, snack shop (*The Caddyshack*), and a Pro Shop which carries a wide range of golf products.

The staff is dedicated to continually improving the Lafayette Golf Course and facility in order to make it a relaxed, pleasurable, and affordable place to play. We are continually looking for new ways to promote the game of golf, generate new interest among juniors, families, and beginning golfers of all ages

A Look Back at 2010

Total rounds played at the Lafayette Municipal Golf Course were 11,767 in 2010 with total revenue of \$269,047.91. Totals were significantly lower in 2010 due to a season ending flood which occurred on June 22nd. Due to the damage caused by this flood and the persistent heat and humidity which ensued in

its wake, the golf course remained closed until September 27th,

This summer was comparable to past summers of 1998, 2003, and 2004 in which the golf course was closed a majority of the season due to flooding. In 2010, the Wabash River, due to relentless thunderstorm activity over a two week period, overflowed its banks and affected the golf course. The river rose to 19.2 feet at its crest which was approximately 1.5' over the golf course's flood threshold. Due to this flood, a total of 18 outings, school events, and camps had to be cancelled. The total revenue impact of this flood was approximately \$225,000 and 10,000 rounds.

The Lafayette Golf Course, however, experienced great play in the months preceding the flood and post recovery period in the fall.

The course continued its season pass policy for 2010 season pass holders. The golf course was closed for a total of 98 days in 2010. According to our pass policy, our 2010 season pass holders will received a discount of 75% off their 2011 season pass. The discount policy is:

Number of Days Closed	Percent Discount for 2010 Pass
0-27	0%
28-62	25%
63-90	50%
91-118	75%
119+	100%

Senior golfers, pass holders and non-pass holders, participated in 3 Senior Scramble Tournaments during the season on April 14th, June 16th, and October 13th. Each team was randomly selected based on average 18-hole score or handicap. Each tournament consisted of 10-15 4-player teams. This tournament series will continue in 2011.

Prior to our flood event, the golf course hosted these events: Tippecanoe County Building Trades Division Outing to benefit the United Way in June, Meals on Wheels Golf Ball Drop (no outing) in August, 3-Par Golf Demo Days in April and May, and 17 school matches and events.

Local School Use

The Lafayette Jeff Middle School Boy's golf program called the Lafayette Golf Course home for their spring golf season. The golf course held the Chief Bender Middle School Invitational Tournament on May 15th, as well as a number of matches during their season.

The Lafayette Municipal Golf Course was also the home course for the Central Catholic Boys' during their spring season.

Junior Golf

The Lafayette Golf Course was forced to cancel the 6th Annual Lafayette Junior City Tournament scheduled for July 19th & 20th. The tournament will return in 2011.

The golf course hosted a junior camp in 2010; with 28 juniors participating from August 2nd-6th (this camp was originally scheduled for June 21st-25th with 73 juniors registered to attend). The camp consisted of 2 shifts with each lasting 1 ½ hours per day. Topics included swing fundamentals, chipping, putting, rules & etiquette. Junior camps, as well as a number of other junior programs are being scheduled for 2011.

The Central Indiana Junior Golf Association (CIJGA) hosted a junior tournament at the Municipal Golf Course on June 9th. The tournament consisted of approximately 40 junior golfers ranging in age from 8 - 18. The CIJGA will plan another tournament with us in 2011.

Family Tee Program

Our family tee program continued in 2010 for its 3rd straight year. These are a special set of tees installed to remove the intimidation factor of a regulation golf course. These tees are perfect for beginning juniors as well as adults and even experienced players. Players may choose their own par for this course between 72, 67, and 54 depending on their age and skill level. The entire length of these tees is 2,365 yards with hole distances of 60 – 198 yards. These tees are placed to remove typical course obstacles such as ponds, bunkers, and out of bounds. The CIJGA tour hosted 12 “Little Linkers” at the Municipal this year. These young players competed, many for the first time, playing from the Family Tees during their regular tournament on July 15th.

Birthday Club

Lafayette Golf Course continued its popular Birthday Club promotion in 2010. By year's end, over 350 golfers had signed up for the program. The Birthday Club is an email promotion in which the participant receives a free 18-hole round of golf during the month of his or her birthday (or half-birthday for dates in November-March). This program will continue in 2011.

Hole Sponsors

The Lafayette Municipal Golf Course would like to thank the following 2010 Hole Sponsors:

- Lafayette Bank & Trust
- T-Bird Design
- Jeffrey Yocum, OD
- Life Smiles Dentistry
- Central Indiana Glass
- ReMax of Lafayette – Dick and Kathy Ketterer
- Pyramid Signs
- Dave & Nancy Schultz and Family
- Lafayette Limo
- John Hatter, Attorney at Law
- Lafayette Glass
- Dale's Southside Liquors
- PEFCU
- Griffith Group
- Von Tobel Lumber & Hardware
- Tom's Parkside Deli
- Tri-Tech Construction

IX. ADMINISTRATIVE SERVICES

The focus of Administrative Services includes technological improvement and support, special events planning, media relations, sales and rentals, fund development, and public information.

TECHNOLOGY

The Department upgraded several office work stations, printers, and software solutions in 2010. With the cooperation of the City Information Services Department, we will continue to upgrade computer workstations, software, and printers to provide the Parks staff with tools necessary to perform and produce quality work.

To go along the widespread use of social networking, the Department continued using social media websites including Facebook and Twitter. Pages for Columbian Park Zoo, Tropicanae Cove, McAllister Recreation Center, and Lafayette Golf Course were all used to share information and update users.

SPECIAL EVENTS

Marketing and promotional activities for 2010 included many exciting projects.

Aquatics

In 2010, the Department added more special events to the calendar; a few were sponsored by local business:

The Department partnered with Clarian Arnett to support sun safety at Tropicanae Cove. On June 10 staff members from Clarian Arnett had a booth devoted to sun screen and other preventive tactics to sun safety.

Free Water Walking proved to be successful once again; due to Amusement hour changes extra sessions were added in 2010. The free days were Tuesday, June 1 from 6:15-7:00 p.m. and 7:00-7:45 p.m., Tuesday, June 8 from 7:00-8:00 a.m. and 8:00-9:00 a.m., and Saturday, June 19 from 8:00-9:00 a.m. All participants at each free session were given the opportunity to win great prizes and enjoy a healthy snack.

On June 7th and July 26th, the Department partnered with Lafayette MomsLikeMe.com for Tot Time. Tropicanae Cove opened an hour early and parents with children under 48" were able to use the facility without the normal swimming crowd. Lafayette MomsLikeMe.com also partnered for Mom's Day on July 29.

June 15 was "Food for Fun" where pool patrons were given a discounted rate by bringing in non-perishable food items. All the donated food was then given to the Lafayette Urban Ministries (LUM).

Later in the summer, and also to prepare for the upcoming school year, Tropicanae Cove had "School Supply Splash. On August 10, pool patrons were given a discounted rate by bringing in school supplies. All the donated supplies were given to Crawfordsville High School (if this program continues another local school will be selected for donation).

Zoo

Special Events and marketing for the Columbian Park Zoo included the new Zoo van, the fur drive to combat the Gulf Oil Spill, Webkinz Zoo Days two-day event, the Penguin Ball, Zoo Run Run, and Boo at the Zoo.

In early 2010, FOCPZ purchased a newer mini-van for use in conducting travelling programs for the Zoo's Education Department. This van was transformed into a motorized billboard through the application of a brightly colored exterior graphic "wrap".

The Zoo held a fur drive for the Gulf Coast oil spill recovery efforts and the Zoo was featured on a segment of the "Savor Indiana" cable television program. Local news channel, WLFI TV18 featured the fur drive twice and brought awareness to the Zoo's efforts.

On July 30 and 31, the Zoo hosted Webkinz Zoo Days in collaboration with Ganz Corporation. In spite of rainy weather on the second day, the event was a huge success. Hundreds of Webkinz animals and accessories were sold from the Zoo's gift shop and the Ganz employees hosted a variety of Webkinz games, activities and contests; gross sales in the gift shop topped \$8,500 during the two days of this special event.

The fourth annual, black-tie formal event, the Penguin Ball, was held in February 2010 at The Lafayette Country Club. This exclusive invitation-only event was enjoyed by 88 guests and featured an elegant dinner, silent and live auctions, dancing and animal encounters

The 8th annual Zoo Run-Run was held on a beautiful summer day in July. This 5K run/walk brought 700 participants to the zoo and was the biggest to date, netting over \$12,500. Bison Financial provided the traditional pancake and sausage breakfast, and children participated in the free kid's run.

Lafayette Parks and Recreation

In late October 2010, Boo at the Zoo was held on zoo grounds for three evenings. Boo-at-the-Zoo was a huge success, generating over \$27,000 for FOCPZ. Board member Betsy Spencer served as the FOCPZ coordinator for this event which provided a “hauntingly-friendly” experience for the community and featured a nightly kids’ costume contest, fun games, encounters with Animal Ambassadors, photo keepsake opportunities, and the Enchanted Train Ride. In just three days, almost 6,000 people attended Boo-at-the-Zoo 2010!

The marketing area also assisted with the promotion of the Zoo’s volunteer and internship programs, camps, classes, and other educational initiatives.

Other

The 9th Annual Hike with your Hound was held on Wednesday, August 25 at Columbian Park; 2010 proceeds benefited Bark for the ARC. The event was designed for people with dogs to come out and enjoy the physical activity that both they and their dogs can attain just by walking around in the park. A variety of local businesses also joined in to pass out vital information on pet health and care. The event was capped off with contests, Best Trick, Best Costume, Biggest Smile, and Dog/Owner Look-a-like. The event’s sponsors include The Dog Park Association of Greater Lafayette, Greater Lafayette Kennel Club with Tippecanoe and Rally Too, Pet Nannie, B102.9, WLFI, Pets and Vets as Partners, Hoofstock Veterinary Services, North Central Indiana Spay & Neuter, Almost Home Humane Society, Wolf Park, Sheltie Rescue of Greater Lafayette, The Arc of Tippecanoe County, The Arc Network, Petsburgh Pet Care, Loving Heart Animal Shelter, Natalie’s Second Chance No Kill Shelter, Critter Sitters of Lafayette, Bark Avenue Day Spa, American Red Cross, Foppers-Cuddly Critters, Pets To Go Petsitting, A’Dobe Angel, All-Star Greyhound Rescue, Caring Paws, Custom Pet & Animal Photography, Purrfectplay.com, Frozen Custard, Cattle Dog Bakery, Amway, Doggie Dharma. Dr. Baker provided a Low-Cost Shot Clinic during the event. Bill Marion’s Frisbee Dog provided entertainment during the event as well. All proceeds from this event were donated to the Arc of Tippecanoe County.

MEDIA COVERAGE

Media relations continued to be very positive and remain crucial in helping inform the community about facilities, programs, and services provided by Lafayette Parks and Recreation. The Department continued to receive excellent news coverage in 2010 thanks to our marketing and public information initiatives. The local newspapers provided over 350 exposures in the form of articles, editorials, public notices, letters to the editor, photos, and other news items about the Department. Staff articles were also published in trade publications, while several staff members made presentations at local, state, and national conferences.

Additional exposure was received through coverage by WLFI News Channel 18. Many staff members were interviewed by TV-18 staff members at the Department’s various events and public meetings throughout the year. News cameras were present at each of our ribbon cutting and dedication ceremonies, most Park Board meetings, and at other special events during 2010.

The Department continued its relationship with B102.9 FM, which broadcasted live from Tropicanoe Cove each Wednesday during Family Nights in the summer. B102.9 also did a live remote during Hike with your Hound in August. The B102.9 Morning Show opened its doors to the Zoo Education Department each month for “Zoo Day”. On the second Friday of each month, the Zoo Education staff visited the station with a variety of Animal Ambassadors. Artistic Media Partners was the radio sponsor for both Zoo Run Run and Boo at the Zoo in 2010. WBAA was present at several Department events and ceremonies in 2010. Staff members also did numerous interviews with the station for the announcement of news items.

Late in the year, ads were placed in the Journal and Courier, on B102.9 and on WLFI to promote pre-season sales of Aquatic passes. Also an add was put in the “celebrations section” of the Journal and Courier to encourage people to call about rental facilities for weddings, showers, graduation parties, etc.

2010 was the second year that the Lafayette-West Lafayette Convention and Visitors Bureau featured a

picture taken at the Columbian Park Zoo on its cover.

SALES AND RENTALS

Sales and rentals continued to be a big part of Administrative Services in 2010. Direct staff involvement in this process resulted in more corporate rentals and greater public exposure. More than 1,000 groups rented park facilities for events such as picnics, weddings, receptions, and family reunions. Ongoing customer awareness and training for all park support staff provides citizens with the utmost in services each time they visit a park facility.

FUND DEVELOPMENT

Fund development initiatives are coordinated through Administrative Services. The Kids Can Scholarship Fund is funded through private donations; a yearly mailing is sent out to solicit funds for the Scholarship. Grant applications were submitted by the marketing staff to various organizations for support of the Kids Can Fund. The Kids Can Scholarship Fund received a grant totaling \$4,600.00 in 2010.

Public Information

The Program & Facilities Guide was printed and distributed in early 2010. Updated printings of the Tropicane Cove rate card were completed during the summer of 2010. The Zoo Summer Camp Brochure was updated and printed in 2010.

X. FRIENDS OF COLUMBIAN PARK ZOO

The Friends of the Columbian Park Zoo (FOCPZ) is an independent, not-for-profit corporation organized under the laws of the State of Indiana. FOCPZ is comprised of local citizens committed to securing sufficient funding in order to ensure the quality of life of zoo animals through education and conservation and to create, promote and maintain awareness of the zoo for all in the Greater Lafayette area. FOCPZ coordinates several fundraising events each year, including the Penguin Ball, Zoo Run-Run and Boo-at-the-Zoo. Proceeds from these events support new and expanded exhibits as well as educational programs and the purchase of zoo animals.

SPECIAL EVENTS

The fourth annual, black-tie formal event, the Penguin Ball, was held in February 2010 at The Lafayette Country Club. This exclusive invitation-only event was enjoyed by 88 guests and featured an elegant dinner, silent and live auctions, dancing and animal encounters. The Penguin Ball was coordinated by the Penguin Ball Committee: Connie Ehrlich, Nancy Hazzard, Elaine Kesterson and Robyn Oldfather. This grand event generated over \$13,000 for FOCPZ.

The 8th annual Zoo Run-Run was held on a beautiful summer day in July. This 5K run/walk brought 700 participants to the zoo and was the biggest to date, netting over \$12,500. Bison Financial provided the traditional pancake and sausage breakfast, and children participated in the free kid's run.

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2010 FRIENDS OF COLUMBIAN PARK ZOO BOARD MEMBERS

- Steve Knecht, Vonderheide and Knecht
- Connie Ehrlich, Business Owner
- Tanya Foster, Purdue University Athletic Department
- Jane Harper, Ivy Tech Community College
- Nancy Hazzard, Purdue University Student Health Center
- Craig Irvine, Irvine Travel Services
- Jimmie Kesterson, Caterpillar Corporation
- Kristy McCain, Eli Lilly and Company
- Betsy Spencer, JR Kelly Company, Inc.
- Emily Truett, PEFCU
- Dr. Ching Ching Wu, Purdue University School of Veterinary Medicine
- Douglas Keith, Purdue University, Building Construction Management
- Patrice Rankine, Purdue University, Foreign Languages and Literature
- Rebecca Shane, Kirby Risk

DONATIONS

The Friends of Columbian Park Zoo received major contributions from the following in 2010:

• Anonymous	\$2500.00	• Sergey & Julia Kirshner	\$ 500.00
• Jerry and Connie Ehrlich	\$3545.00	• Richard Giromini	\$ 500.00
• J.R. Kelly	\$1250.00	• Dental Care of Lafayette	\$ 500.00
• Dr. Ching Ching Wu	\$1175.00	• Gregory and JoAnn Brooks	\$ 500.00
• Lafayette Community Bank	\$1152.36	• PEFCU	\$ 500.00
• Kettelhut Construction Company	\$1000.00	• Patrice Rankine	\$ 500.00
• Steve and Doreen Habben	\$ 940.00	• Emily Truett	\$ 485.00
• Don Stein	\$ 900.00	• Phil and Carla Arth	\$ 485.00
• Ivy Tech Community College	\$ 750.00	• Kevin Harris	\$ 450.00
• Douglas and Cindy Keith	\$ 700.00	• Craig Irvine	\$ 450.00
• Lafayette Bank & Trust	\$ 600.00	• IFCU	\$ 450.00
• Joseph Bumbleburg	\$ 570.00	• Landis + Gyr	\$ 400.00
• John Rowe	\$ 560.00		

In-Kind donations valued at \$500 and above:

- WASK Radio Group
- Bison Financial Group
- Lafayette Moms/Journal Courier
- Purdue Throckmorton Farm
- Roth Jewelers
- WLF1
- Mom's Like Me
- Zachary Confections
- Frito Lay
- David & Janet Hayes
- Jerry and Connie Ehrlich
- Bob and Pam Grieves
- Jimmie and Elaine Kesterson
- SDI Camps and Races, LLC
- Tanya Foster

XI. PARKS FOUNDATION

The Lafayette Parks Foundation is an independent, not-for-profit corporation organized under the laws of the State of Indiana. The purpose of the Foundation is to establish and maintain an endowment fund for the benefit of the Lafayette Parks and Recreation Department, encourage individuals and organizations to make financial contributions to support the Department, and in other ways support the Department.

The Park Foundation received the following major contributions during 2010:

- \$150,000 from the DeFouw Family for the Zoo Education Classroom
- \$5,000 from Kirby Risk Corporation for Zoo Capital Fund
- \$11,185 from the Estate of Mary Margaret Bibler for Zoo Capital Fund