



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT

Margy Deverall, Project Manager, City of Lafayette: 765.807.1097  
Kara Bishop, Communications Director, City of Lafayette: 765.807.1006

**Alleypalooza public art celebration set for May 14th in downtown Lafayette.**  
*Interactive event brings collaborative art mural to Main Street alley.*

---

**Alleypalooza • May 14th, Noon-5 p.m. • 519 Main Street alley • Lafayette, IN**

---

LAFAYETTE, IN - May 5, 2016 - Earlier this year Lafayette was awarded \$50,000 from Indiana's Place Based Investment Fund (PBIF), a partnership between the Indiana Office of Community and Rural Affairs (OCRA) and the Indiana Office of Tourism Development (IOTD). The fund is dedicated to encouraging community partnerships and creating art-centric environments that are attractive to residents and visitors alike.

Alleypalooza is an interactive art event to help raise awareness for, and celebrate the Lafayette Arts Center Stage initiative. The "Art Gallery" theme of the two mural installation is a collaboration of nine artists. This family-friendly event will include music, food, alley art and educational demonstrations of street art style painting. Visitors will be able to paint on a third mural designed as a community wall; listen to music from Lafayette Symphony Orchestra, local musician Joe Peters and the Clave Caribe Latino band; all while enjoying some of Lafayette's finest food trucks.

Alleypalooza is hosted by the City of Lafayette Economic Development Department, Tippecanoe Arts Federation, Friends of Downtown, Lafayette Symphony Orchestra and Faith Church. Funding is made possible by the following contributors:

- OCRA's Placebased Investment Grant
- Visit Lafayette/West Lafayette
- Lahr Renaissance LLC
- Greg Milakis
- Lafayette Urban Enterprise Assoc.
- Angel Smith – in memory of her father  
Jerry Smith
- Madmen Creative

Artists participating in the project are:

- Zach Medler – curator and lead artist
- Noah Mattern
- Mitch Austin
- Rebekka Sage
- Joanne Kuhn Titolo
- Bethany Hohman
- Brock Richert
- Dave Sattler
- LaDonna Vohar
- Area high school student artists



LafayetteIN



@City\_Lafayette

#LafArtsCenterStage