

News Release

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FOR IMMEDIATE RELEASE
August 21, 2020

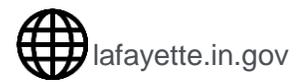
Protect Greater Lafayette Pledge Campaign to Launch August 21

LAFAYETTE, INDIANA – August 21, 2020 – The City of Lafayette, City of West Lafayette, Tippecanoe County, Greater Lafayette Commerce, Purdue University and a growing number of community partners have collaborated to launch a community-driven, voluntary safety pledge for Greater Lafayette businesses and community members to communicate their commitment to the well-being of the Greater Lafayette community during the COVID-19 pandemic.

The Protect Greater Lafayette pledge fully aligns with the Protect Purdue pledge to support face coverings, frequent hand washing, monitoring for COVID-19 symptoms, staying home when sick, and supporting anyone in need of assistance. The alignment of the pledge campaigns supports our efforts across Greater Lafayette to protect each other, campus to community.

On August 21, businesses and community members can sign up for the pledge on the campaign website: www.protectgreaterlafayetteind.org. The Protect Greater Lafayette website will provide an at-a-glance list of businesses in the community that have taken the pledge. Businesses who pledge to Protect Greater Lafayette will receive a toolkit of readymade safety messaging and signage, access to resources on staying safely in business, and promotion on the site's roster of pledging businesses.

"The Protect Greater Lafayette community member pledge is an opportunity to demonstrate our commitment to do what we can to protect our friends and neighbors throughout Greater Lafayette", states Mayor Tony Roswarski. "Protect Greater Lafayette reminds us that we are in this together and that our strengths are amplified when we protect each other."





PROTECT Greater LAFAYETTE PARTNER PLEDGE

HERE IS WHAT YOU CAN EXPECT FROM US



CLEAN HANDS

We encourage and enable frequent hand washing or hand sanitization by staff and guests



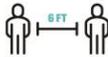
CLEAN FACILITIES

We frequently clean and disinfect spaces and surfaces according to CDC guidance



FACE COVERINGS

We require and encourage the use of face coverings by staff and guests



SOCIAL DISTANCE

We model and enable social distancing, keeping six feet between ourselves and others whenever possible



STAY HOME WHEN SICK

We encourage wellness screenings and monitor for the symptoms of COVID-19; if symptoms are present or exposure to someone who has tested positive for COVID-19 are confirmed, we encourage staff and guests to stay home and contact a healthcare provider



PROMOTE CONTACT-FREE SERVICES

We promote contactless and touch-free transactions and interactions whenever possible



FOLLOW DIRECTIVES

We stay informed and adhere to evolving orders and directives issued by governmental and public health officials



SHARE THE PLEDGE

We post and promote the Protect Greater Lafayette pledge



PROTECT EACH OTHER

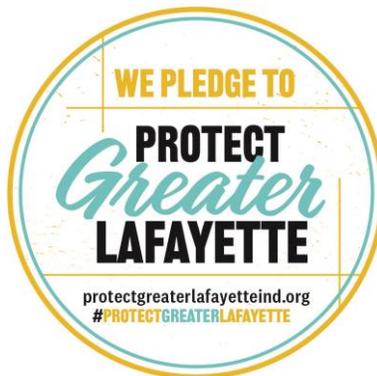
We are positive, attentive and helpful to anyone who may be in need of support



protectgreaterlafayetteind.org
#PROTECTGREATERLAFAYETTE

OWNER SIGNATURE

DATE



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