



## News Release

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**FOR IMMEDIATE RELEASE**  
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### **Columbian Park Zoo updates membership program, adds Grandparent Membership level**

**LAFAYETTE, IN - March 8, 2022** - The Columbian Park Zoo has announced some changes to their membership program, including the addition of a new Grandparent Membership level. The changes to the membership program will take effect immediately.

The new grandparent tier comes in response to the community's requests. "Last year when we launched our new membership program, we received numerous requests from community members for a grandparent membership. We are happy to be able to offer that this year," says Zoo Director Neil Dale. The Grandparent Membership will include two named adults and up to six grandchildren under 18 years of age. The membership will include all of the same benefits as the Family Membership excluding education program discounts, which would require a parent or guardian for registration.

Dale also notes that due to a transition to a new online platform, a membership discount will be offered during April and May. "Due to the change in systems and the possible inconvenience this may cause, members will receive a \$5 discount when they renew or purchase a membership online and create an account on the new online platform. Memberships due to expire in March will be extended through April 30 to allow for this."

The \$5 discount will go into effect on April 1 and run through May 31. Purchasers must set up their own account online in order to be eligible for the discount. The discount will apply to all membership levels: Family Membership (regularly \$50, discounted to \$45), Individual Membership (regularly \$25, discounted



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to \$20), and the new Grandparent Membership (regularly \$50, discounted to \$45).

Due to the transition to a new online system, all online membership purchases will be paused through March 31. Any membership purchase requests received via phone will be logged and completed after April 1.

"We are really looking forward to having the community back at the zoo," said Dale. "We're hoping for a smooth transition to our new online platform and we think these membership enhancements will be well-received. We are really excited about the 2022 season."

To learn more about membership pricing and benefits visit [columbianparkzoo.org](http://columbianparkzoo.org).

### **About Columbian Park Zoo**

Founded in 1908, Columbian Park Zoo is the second oldest zoo in Indiana. It is approximately 6 acres in size and is located in historic Columbian Park. The Zoo features several "immersion" exhibits and the animal collection consists of nearly 200 animals representing approximately 90 species.

For more information about the Zoo, please call 765-807-1540 or visit [columbianparkzoo.org](http://columbianparkzoo.org). Stay up to date on Zoo happenings at [www.facebook.com/cpzoo](https://www.facebook.com/cpzoo) and [www.twitter.com/ColumbianPrkZoo!](https://www.twitter.com/ColumbianPrkZoo!)

### **About Lafayette Parks and Recreation**

The Lafayette Parks and Recreation Department operates and maintains 700 acres of land within the City of Lafayette. This includes the maintenance of more than 27 miles of paved trails. The city's trails are open to the public and can be used for a variety of activities including walking, running, biking, rollerblading, and more.

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