

5 Points

A New Point in Time

January 25th, 2018

WELCOME



AT A GLANCE

A RECAP:

THE PROJECT

OUR PROCESS

WORKING WITH YOU AND OTHERS

GUIDING PRINCIPLES

A VISION:

DEVELOPMENT

TRANSPORTATION

CONNECTIVITY

OPEN SPACE

IDENTITY

BRANDING

WRAP UP:

NEXT STEPS

LEARN MORE, ASK QUESTIONS, GIVE FEEDBACK

A RECAP

THE PROJECT

OUR PROCESS

WORKING WITH YOU AND OTHERS

GUIDING PRINCIPLES



CONTEXT



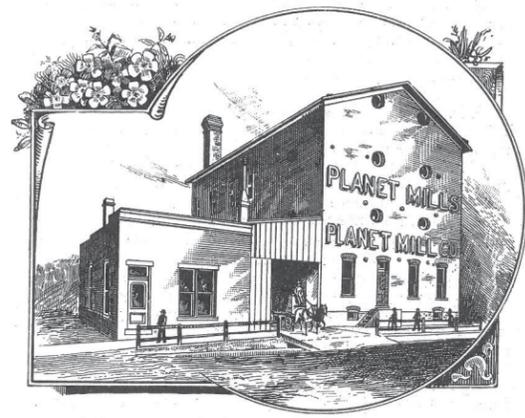
THE STUDY AREA



Primary Study Area Secondary Study Area



THE HISTORY



1870



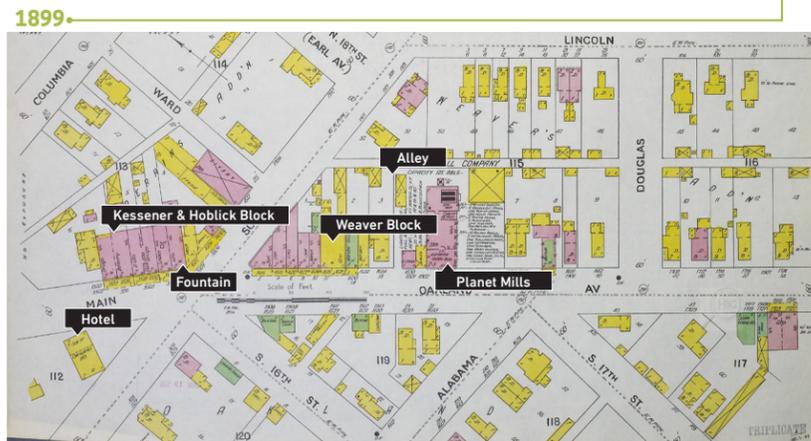
1900



1915



1930



1899



1900



1930



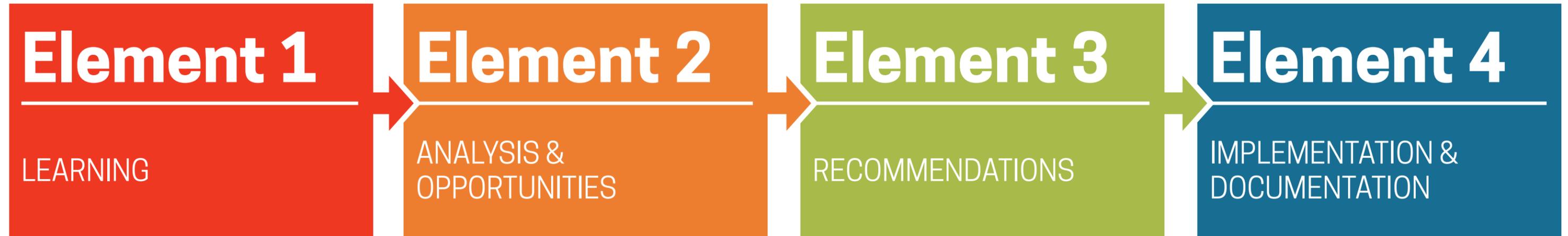
2017

- 1870 Planet Mills Factory
- 1899 Sanborn Map
- 1900 Kessener & Hoblick Block
- 1900 View of Main Street
- 1915 Kessener & Hoblick Block
- 1930 1721 Main Street
- 1930 Weaver Building
- 2017 Weaver Building

WHAT'S HERE



OUR PROCESS



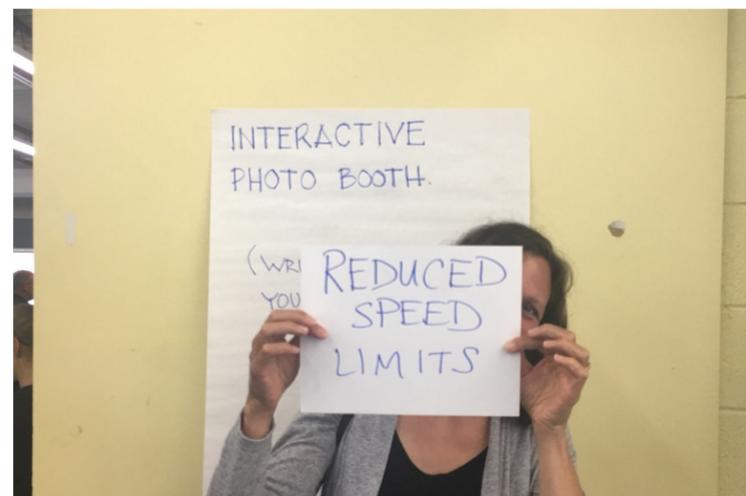
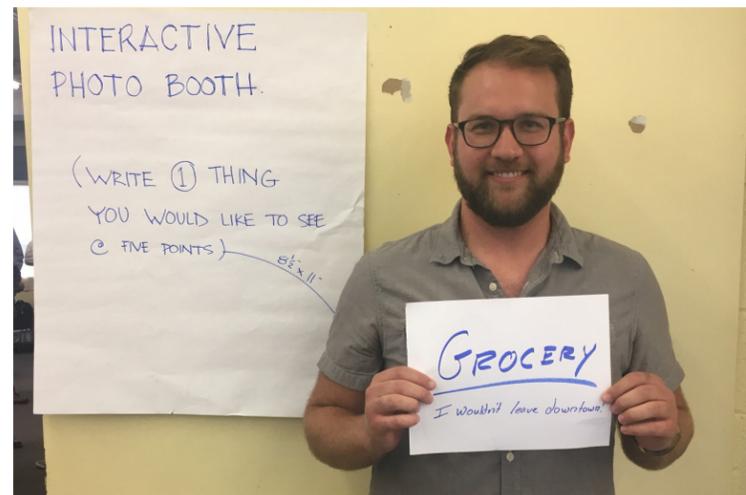
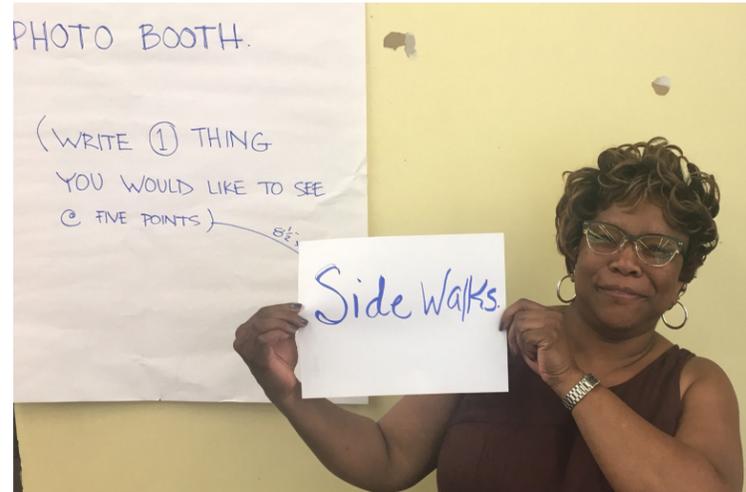
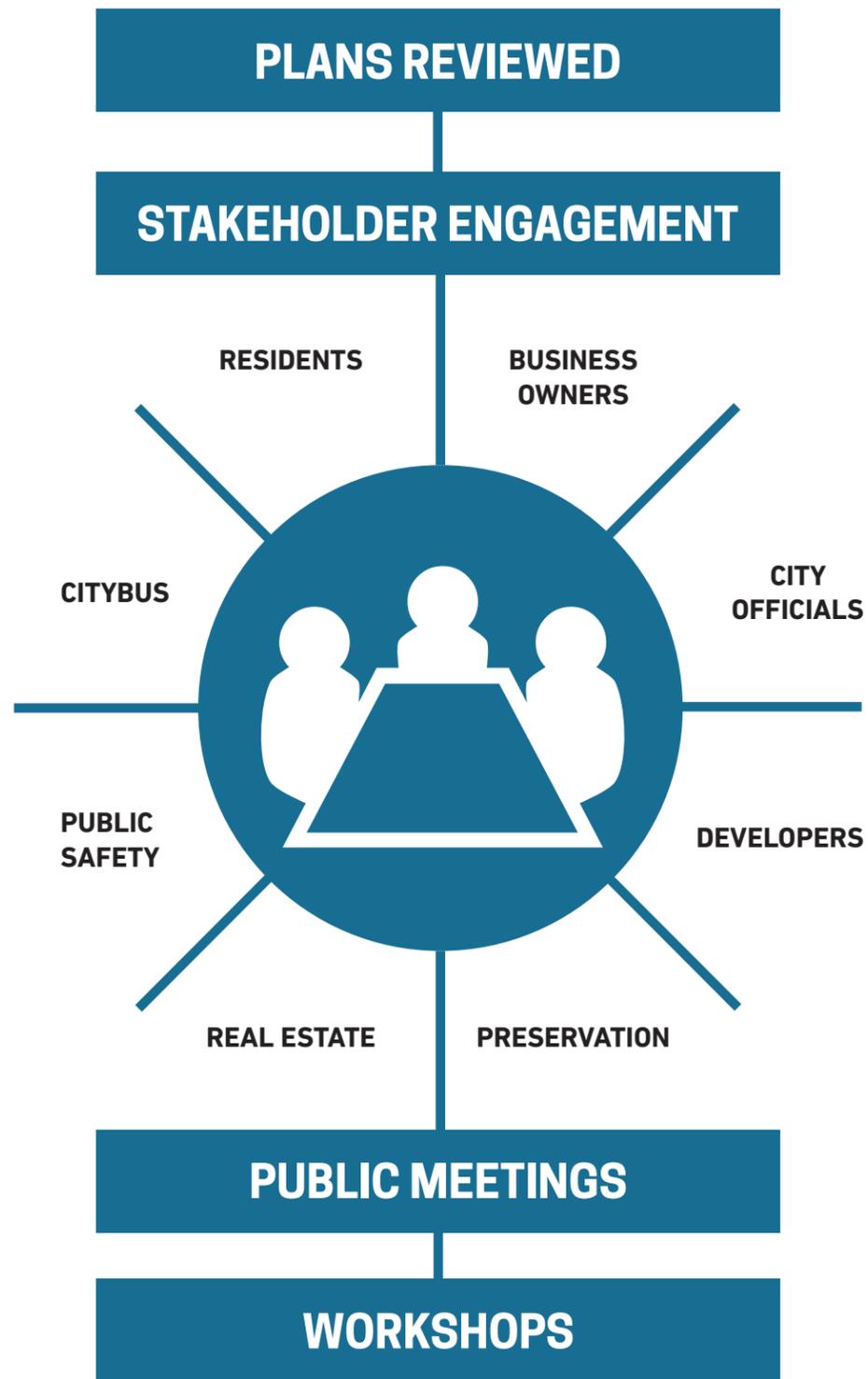
Tour and field work
Data acquisition and review
Existing data synthesis

Market study and strategy
Site marketability and soft site analysis
Topical analysis and synthesis report

Topical recommendations
Testing development feasibility
Concept work session
Recommendation synthesis workshop and report

Implementation strategies work sessions and draft review
Open House
Final report delivery

WORKING WITH YOU AND OTHERS



GUIDING PRINCIPLES



CREATE AN ACTIVE AND HIGH QUALITY PUBLIC EXPERIENCE
THROUGH NEW SPACES AND SIMPLE CIRCULATION



PRESERVE THE HERITAGE OF FIVE POINTS & ITS FUTURE LEGACY
THROUGH PRESERVATION AND BRANDING



CREATE A VIBRANT AND WELL POPULATED DISTRICT
THROUGH REVITALIZATION AND REDEVELOPMENT



TRANSFORM FIVE POINTS
THROUGH A SERIES OF STRATEGIC INITIATIVES



A VISION

DEVELOPMENT

TRANSPORTATION

CONNECTIVITY

OPEN SPACE

IDENTITY

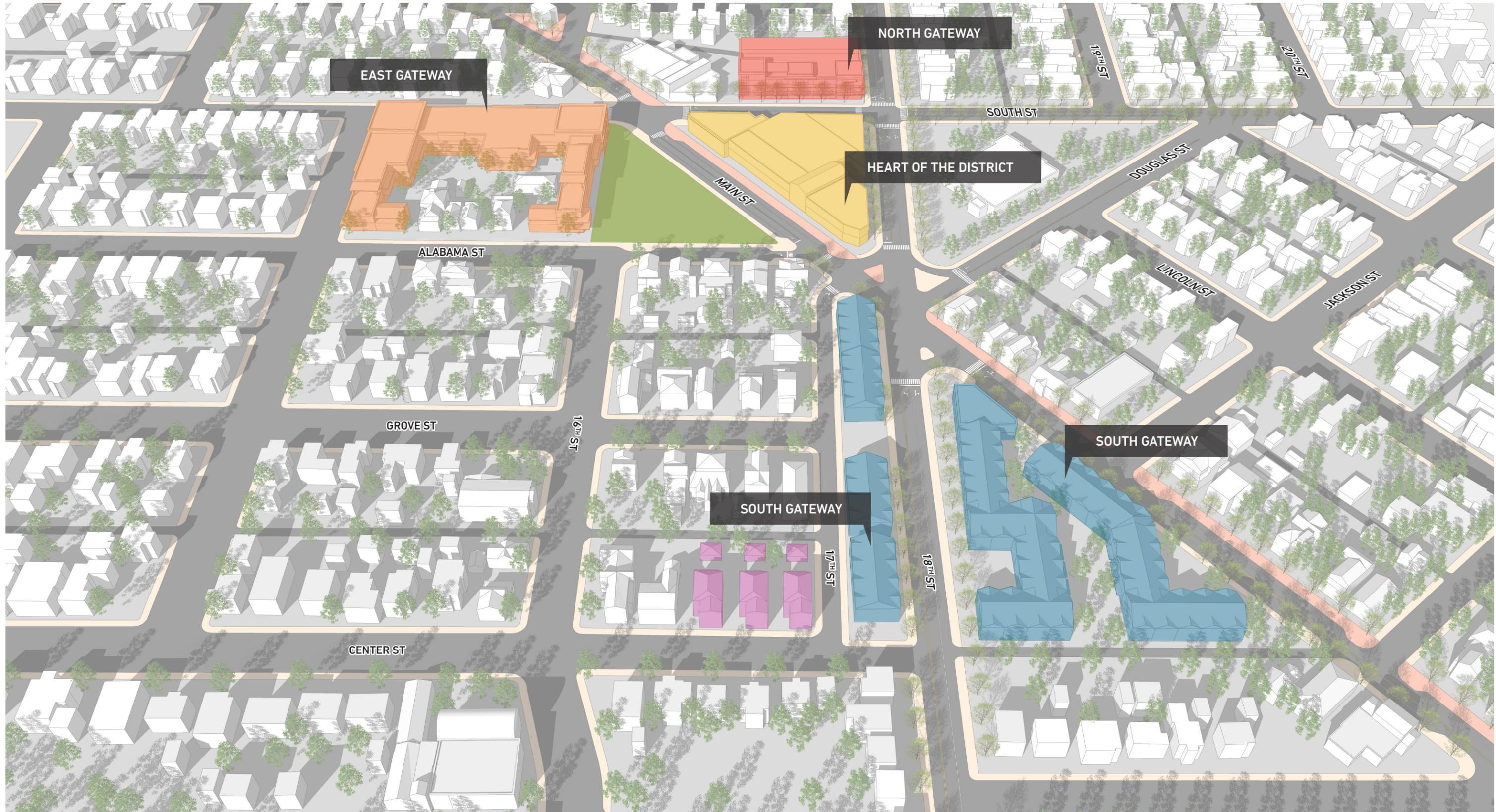
BRANDING



A red speech bubble with a white outline and a white tail pointing downwards. The word "DEVELOPMENT" is written in white, bold, uppercase letters across the center of the bubble.

DEVELOPMENT

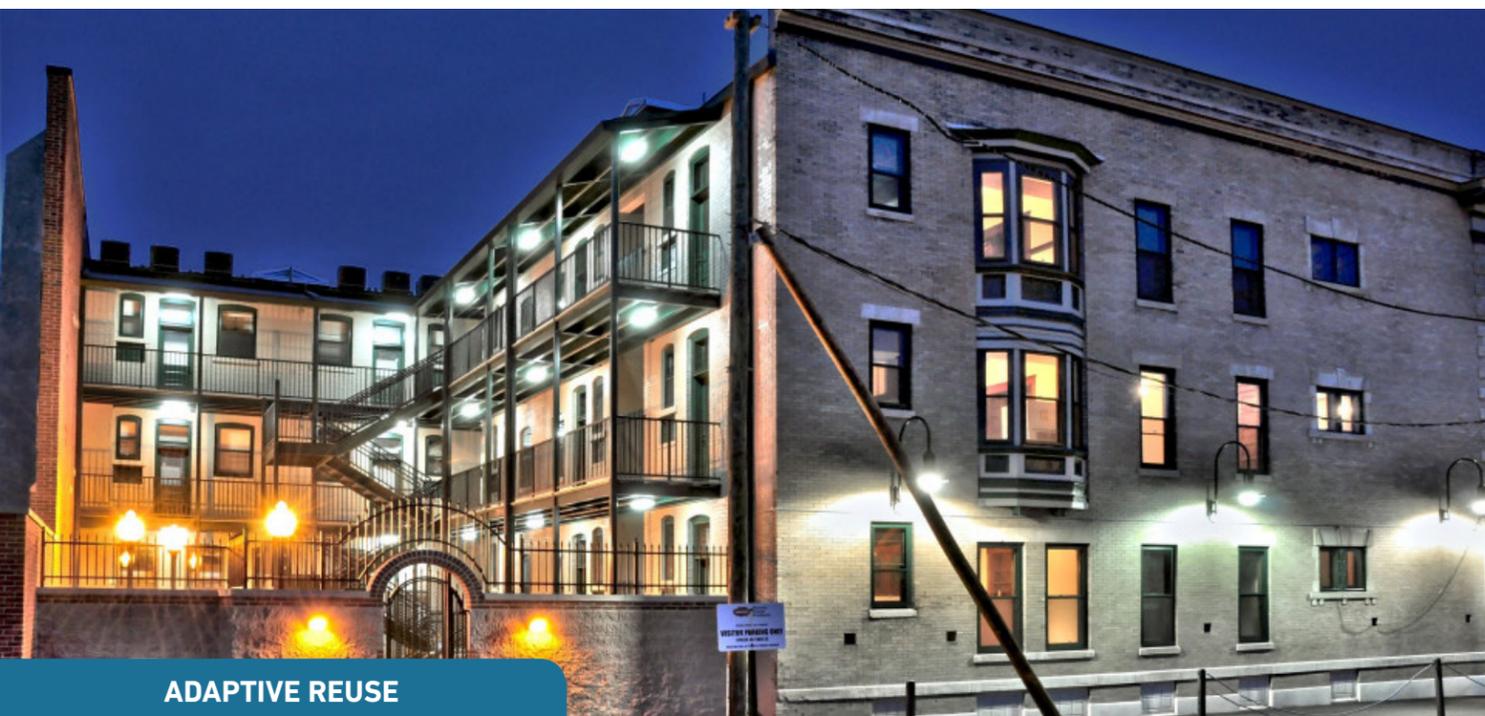
DEVELOPMENT



DEVELOPMENT



MIXED-USE INFILL



ADAPTIVE REUSE



INTEGRATED INFILL

DEVELOPMENT



DEVELOPMENT TODAY



DEVELOPMENT AFTER



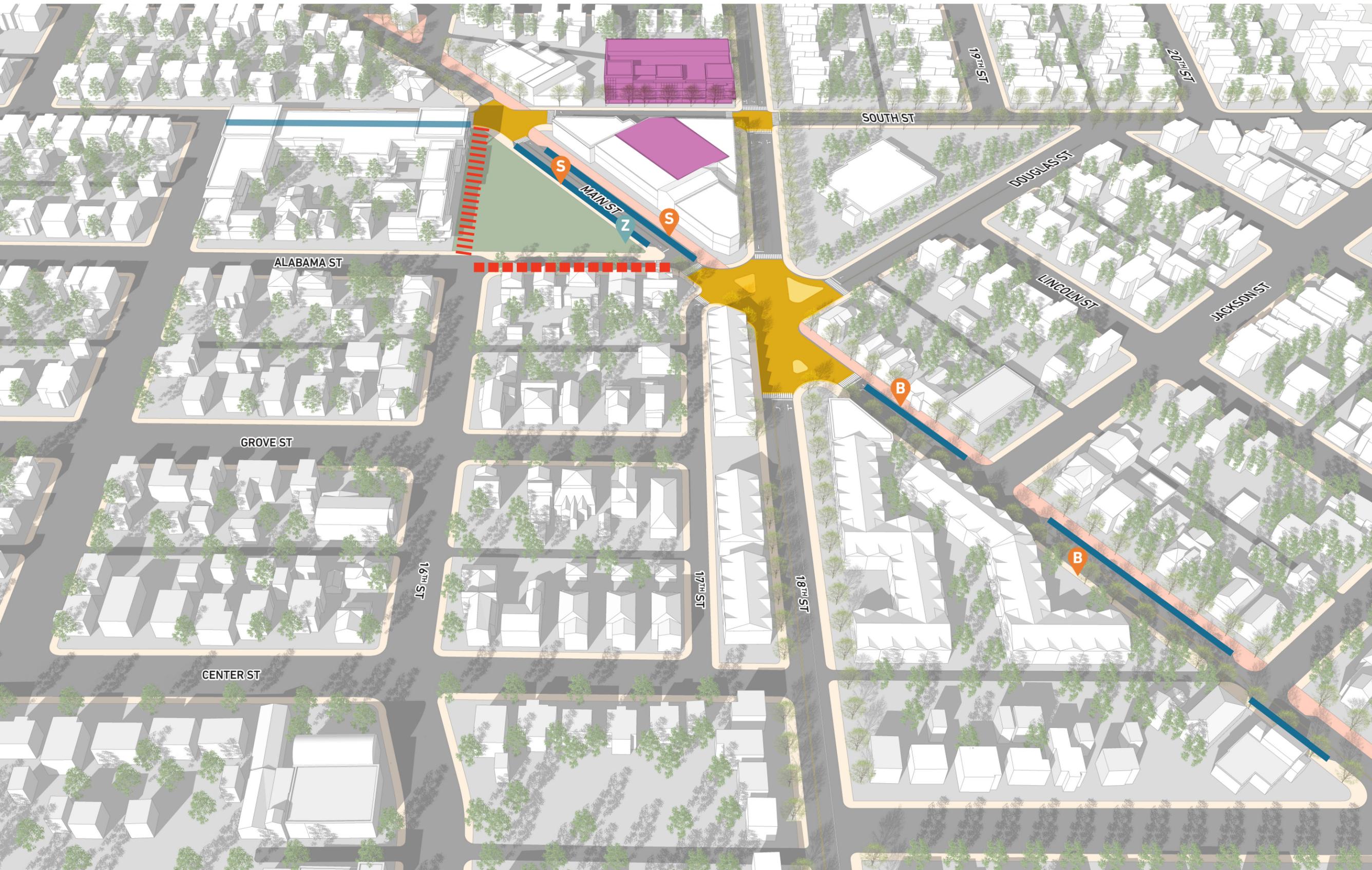
Main Street

East Gateway

Heart of the District

TRANSPORTATION

TRANSPORTATION



LEGEND

-  On-Street Parking
-  Intersection Improvements
-  Bus Stops
-  Zipcar Station
-  Structured Parking
-  Vacated Road
-  Narrowed Road

TRANSPORTATION



BOLD PEDESTRIAN CROSSINGS



BOLD PEDESTRIAN CROSSINGS



CITYBUS ACCESSIBILITY

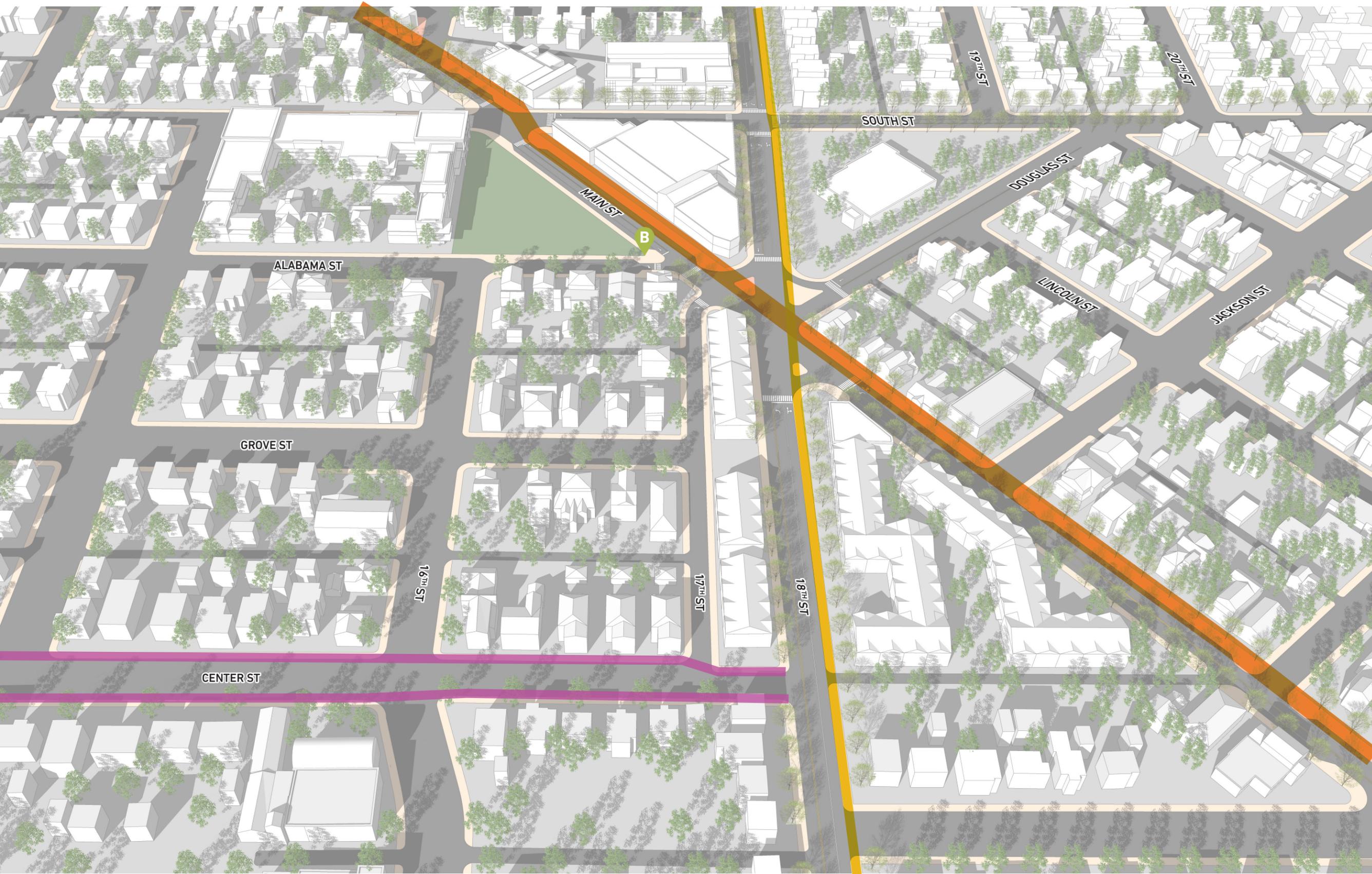


ZIPCAR STATION

A red speech bubble with a white outline and a white tail pointing downwards. The word "CONNECTIVITY" is written in white, bold, uppercase letters across the center of the bubble.

CONNECTIVITY

CONNECTIVITY



- LEGEND**
-  Signature Trail
 -  Multi-Use Path
 -  Sharrows
 -  Bike Share Station

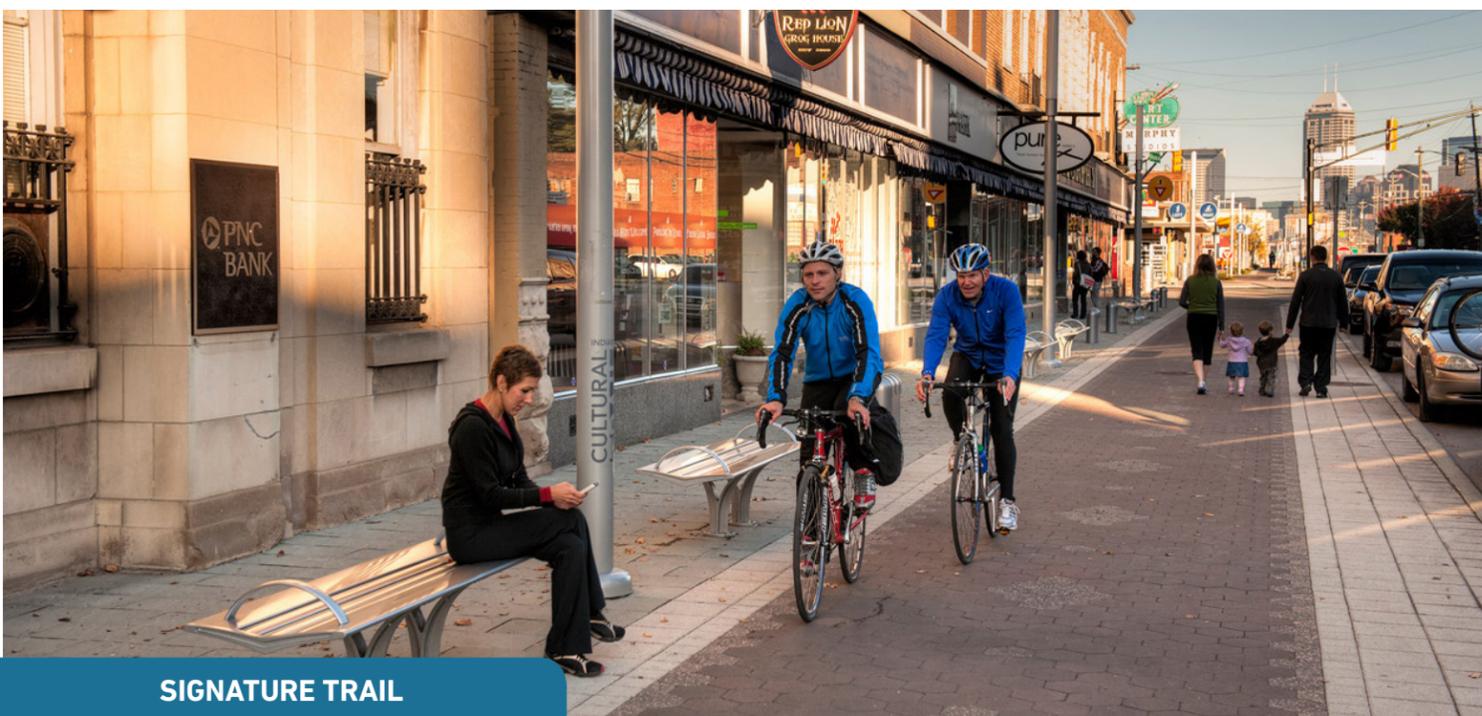
CONNECTIVITY



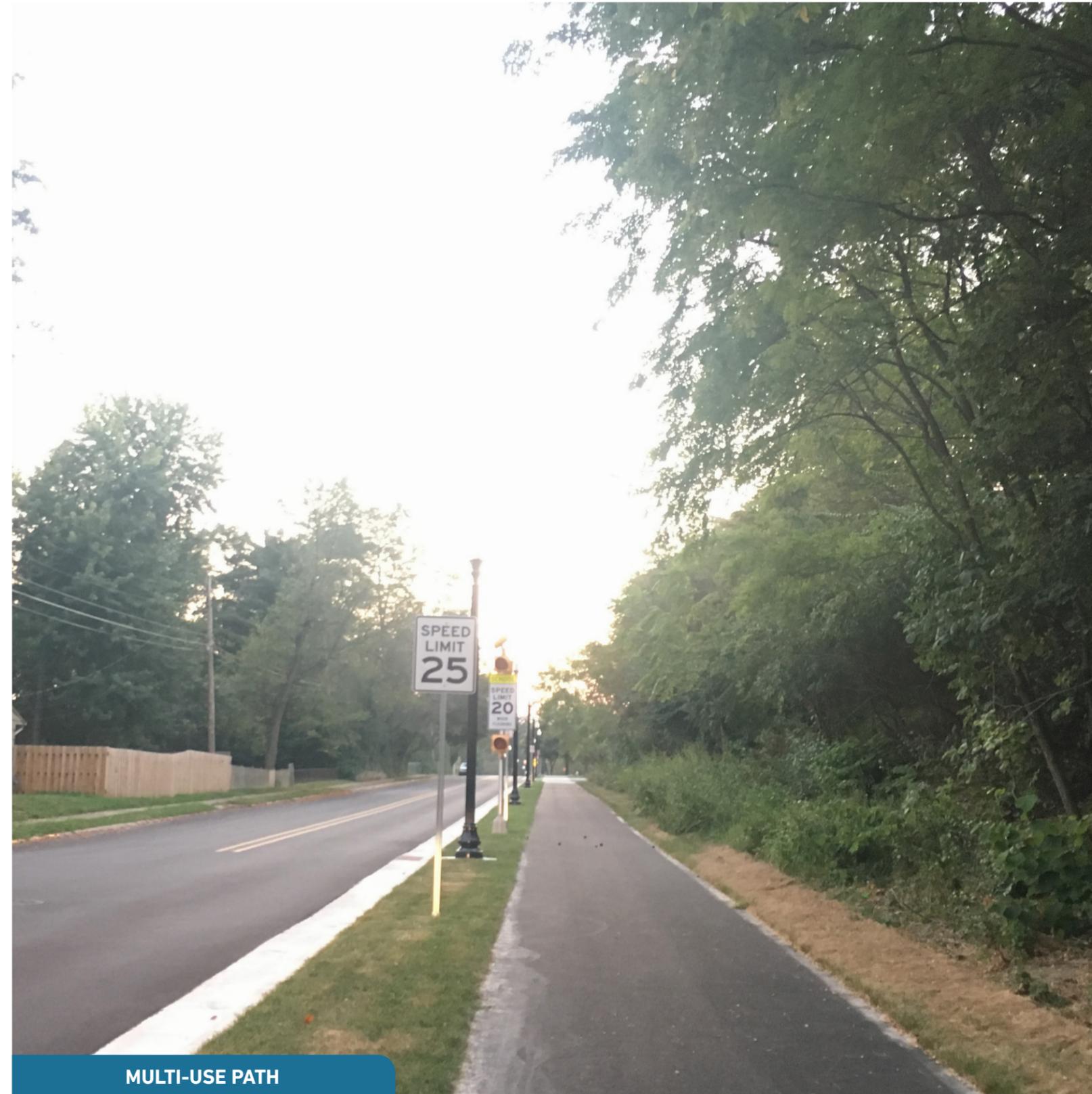
SHARROWS



BIKE SHARE



SIGNATURE TRAIL



MULTI-USE PATH

MAIN STREET TODAY

FROM COLUMBIAN PARK TO 18TH STREET



MAIN STREET AFTER

FROM COLUMBIAN PARK TO 18TH STREET



8'
Sidewalk

6"
Curb

8'
Parking

22'
Vehicular Travel Lanes

8'
Parking

6"
Curb

13'
Signature Trail

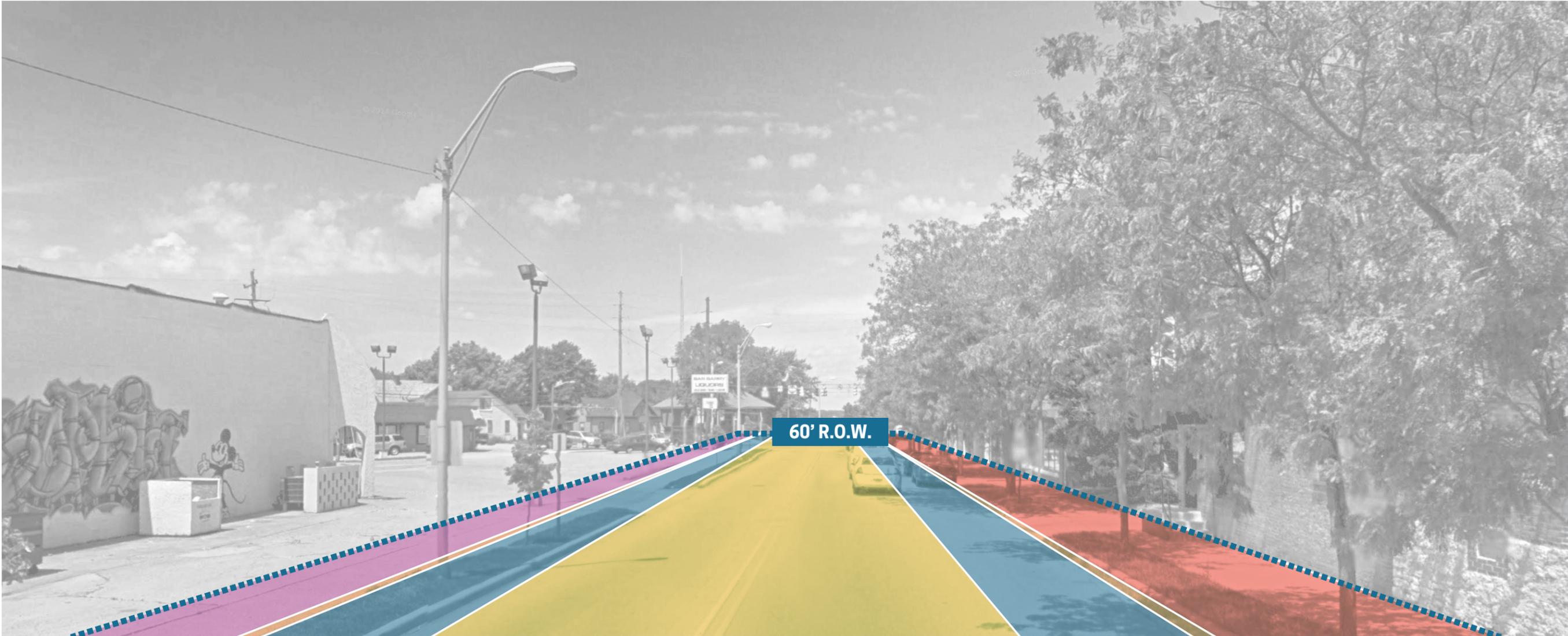
MAIN STREET TODAY

FROM 18TH STREET TO SOUTH STREET



MAIN STREET AFTER

FROM 18TH STREET TO SOUTH STREET



60' R.O.W.



8'
Sidewalk

6"
Curb

8'
Parking

22'
Vehicular Travel Lanes

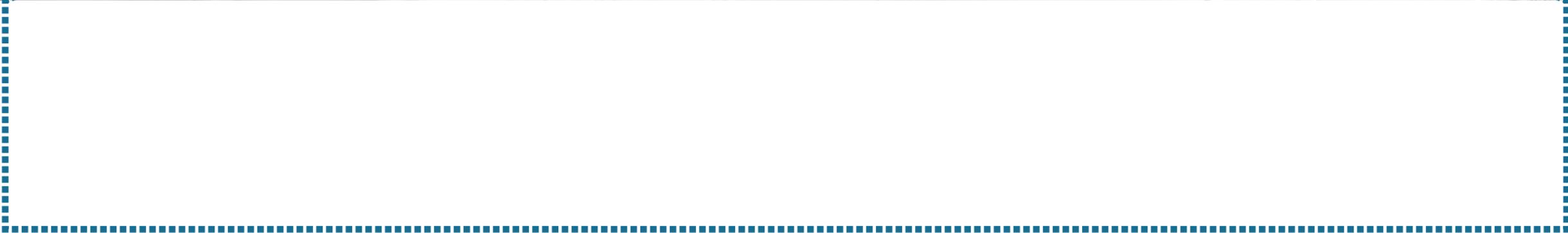
8'
Parking

6"
Curb

13'
Signature Trail

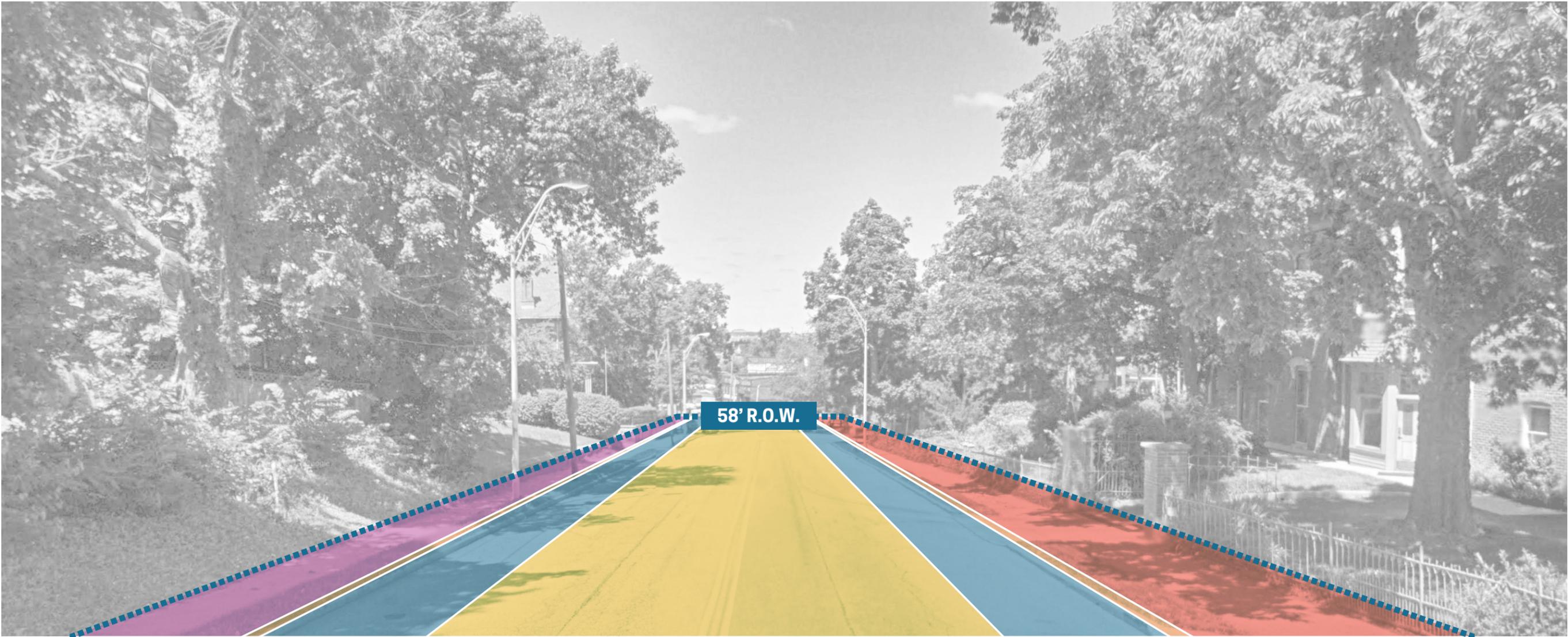
MAIN STREET TODAY

FROM COLUMBIA STREET TO 11TH STREET



MAIN STREET AFTER

FROM COLUMBIA STREET TO 11TH STREET



58' R.O.W.



8'
Sidewalk

6"
Curb

7'
Parking

22' Vehicular Travel Lanes

7'
Parking

6"
Curb

13'
Signature Trail

18TH STREET TODAY

FROM EVERETT STREET TO FERRY STREET



18TH STREET AFTER

FROM EVERETT STREET TO FERRY STREET



8'
Sidewalk

6"
Curb

8'
Parking

22'
Vehicular Travel Lanes

8'
Parking

6"
Curb

5'
Lawn

10'
Multi-Use Path

A red speech bubble with rounded corners and a pointed bottom, containing the text "OPEN SPACE" in white, bold, uppercase letters.

OPEN SPACE

OPEN SPACE



FIRE STATION MUSEUM ENTRY PLAZA

FIVE POINTS SIGNATURE PLAZA

INTERSECTION ACTIVATION/GATEWAY

LEGEND
Open Spaces

OPEN SPACE



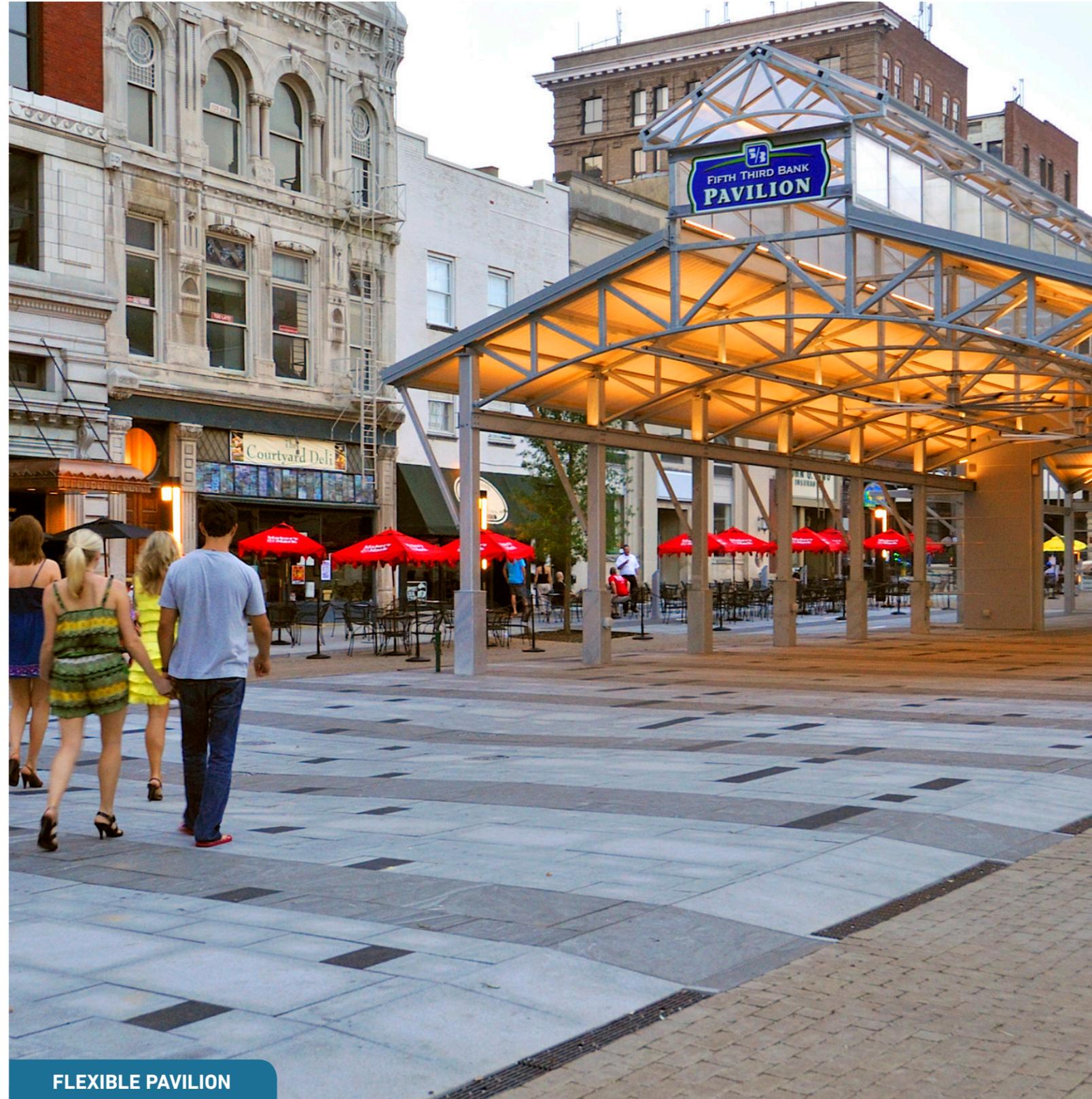
OUTDOOR GAME SPACES



PERFORMANCE SPACE



PLAY SPACE



FLEXIBLE PAVILION

OPEN SPACE TODAY



OPEN SPACE AFTER





IDENTITY

IDENTITY



LEGEND

- Unique Streetscape
- Public Space
- Threshold Markers
- Signature Lighting

IDENTITY



STREET CHARACTER



SPECIAL COLUMNS



ICONIC PUBLIC ART

A red speech bubble with a white outline and a white tail pointing downwards and to the left. The word "BRANDING" is written in the center in a bold, white, sans-serif font.

BRANDING

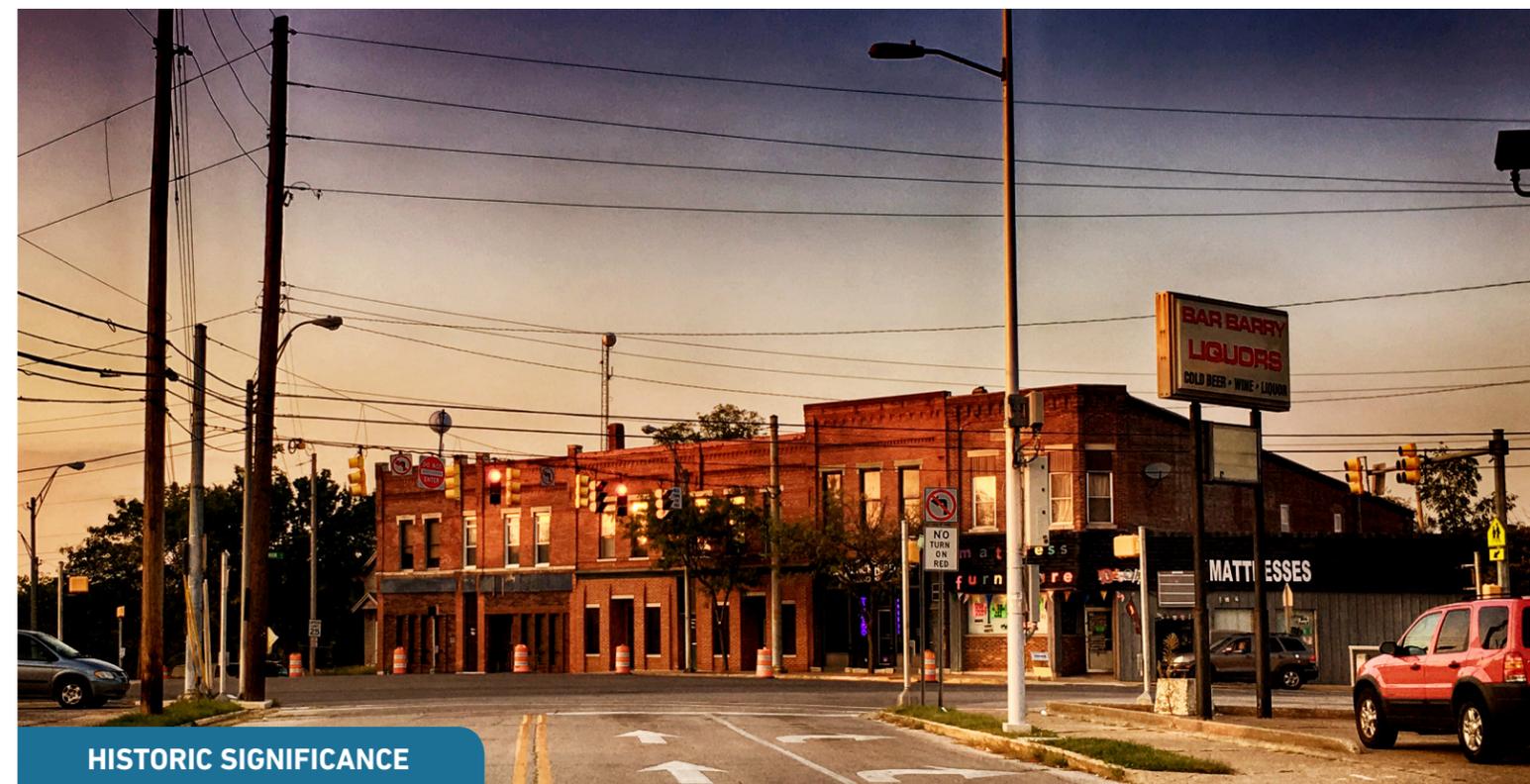
BRANDING



ICONIC FIREHOUSE DOORS

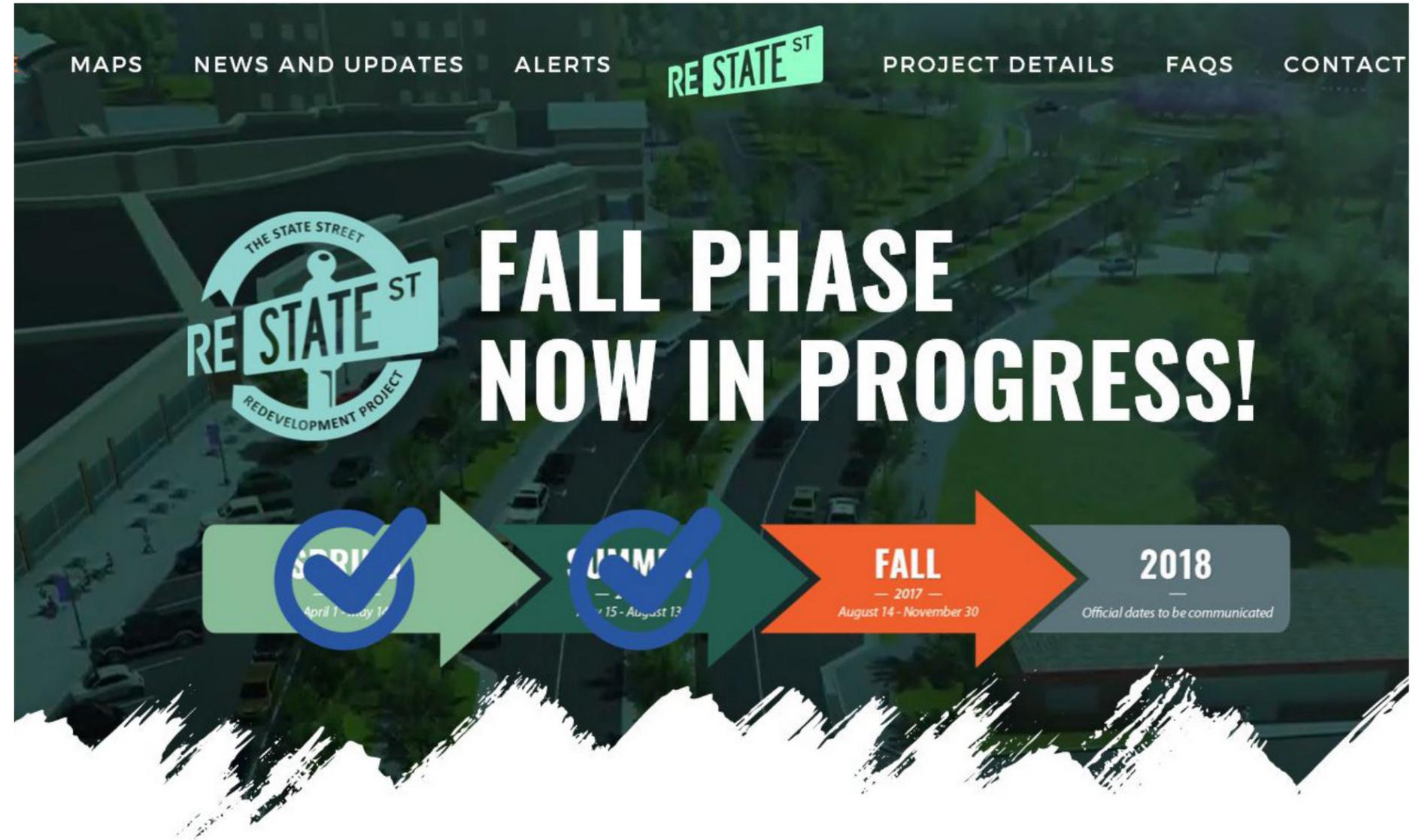


NEIGHBORHOOD FEEL



HISTORIC SIGNIFICANCE

BRANDING



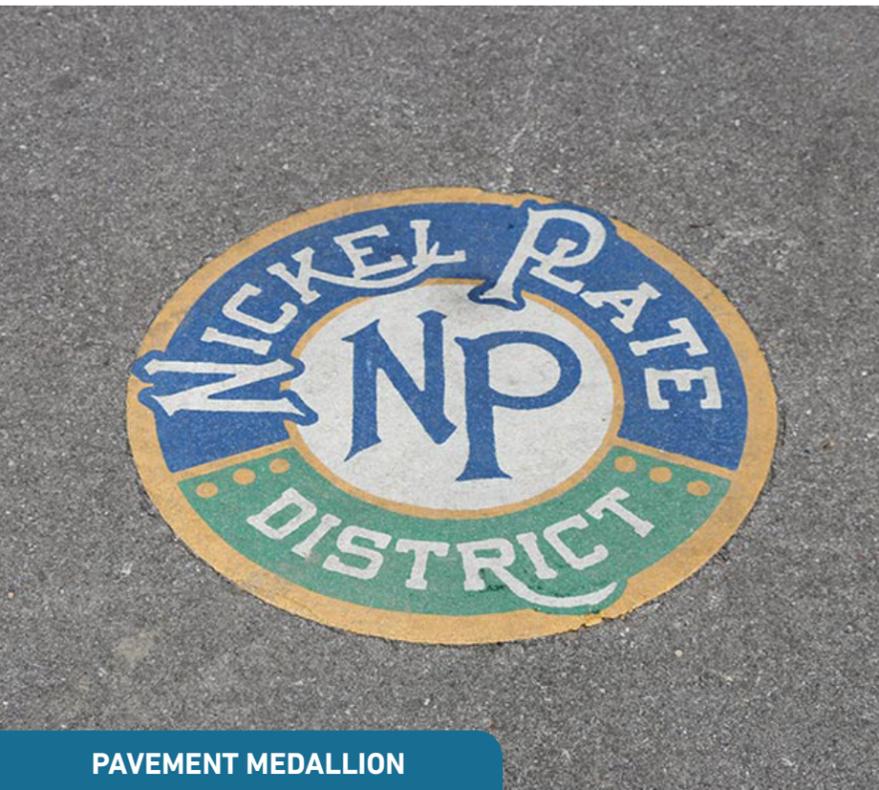
BRANDING



LOGO



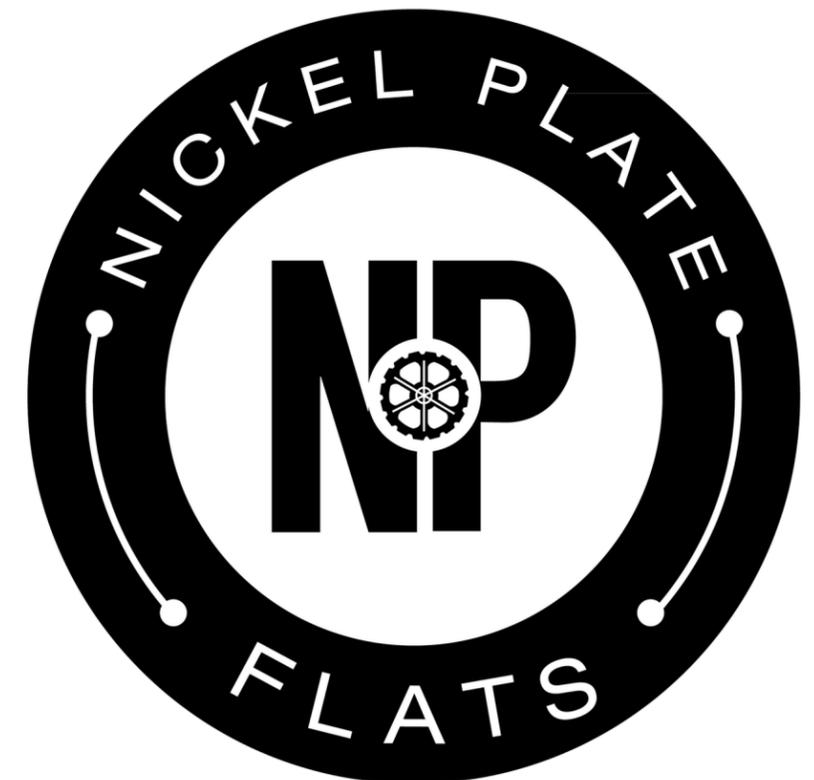
INTEGRATED INTO BUILT FEATURES



PAVEMENT MEDALLION



INTEGRATED INTO BUILT FEATURES



CO-BRANDING

BRANDING

Five Points

Five Points Village

Five Points Center

Five Points Gateway

5Points

5Points Village

5Points Center

Point5

5P

5P Village

5P Center

The 5P

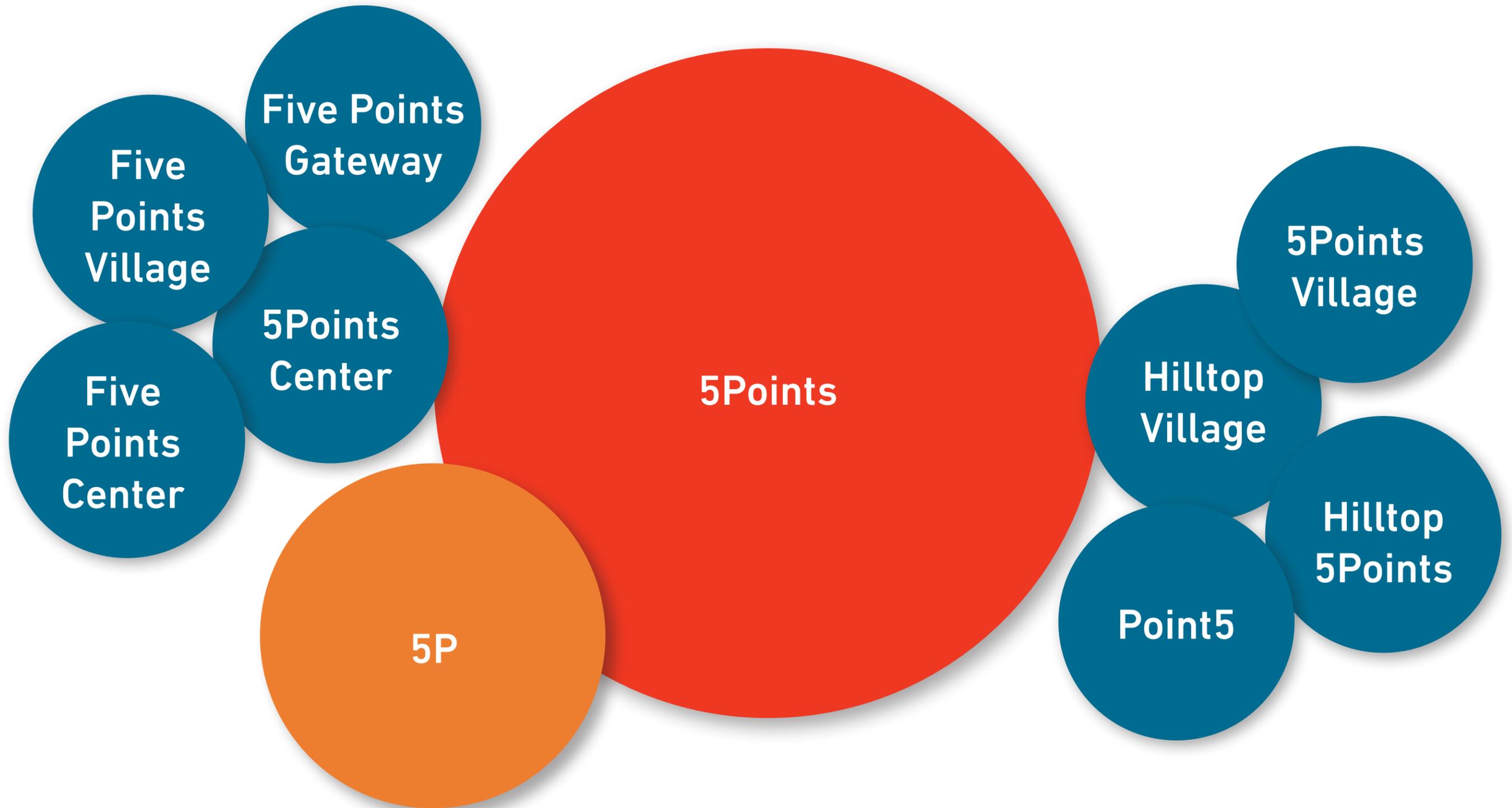
The Hilltop

Hilltop Place

Hilltop Center

Hilltop 5P

BRANDING



BRANDING



WRAPPING UP

NEXT STEPS

LEARN MORE, ASK QUESTIONS, GIVE FEEDBACK

