

April 11, 2014



**LAFAYETTE**

## Exterior Wayfinding Signage Design Intent Drawings

Prepared by

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01 Dark Green



02 Gold



03 White



04 Reflective



05 Black



06 Concrete



07 Background Pattern

Matthews Paint: MP 14796 Wealthy Green	MP 06916 Butter Brickle	MP 27386 Verizon White	N/A	MP Jet Black	N/A	MP 10503 Givenchy Green
Transparent Vinyl: 060 Dark Green, Series 8300	N/A	N/A	N/A	N/A	N/A	N/A
Opaque Vinyl: 060 Dark Green, Series 951	820 Golden Brown, Series 951	010 White, Series 951	Oracal High Intensity Refl.	070 Black, Series 951	N/A	N/A
Pantone Equiv: Pantone 567	Pantone 1245	N/A	N/A	N/A	N/A	N/A
Misc: Super Satin Clearcoat	Super Satin Clearcoat	Super Satin Clearcoat	N/A	Super Satin Clearcoat	Match existing concrete	N/A

All painted surfaces to have a Super Satin Clearcoat finish. The intent is that it will add:

- UV protection
- Graffiti resistance
- Protection from the elements
- Additional barrier against impacts, abrasion, hail, sand, salt, grit and chemicals



08 Light Green



09 Blue

Matthews Paint: MP 10245 Green Racer	MP 02896 Camille Blue
Transparent Vinyl: Pantone 370	Pantone 2925

### Clearview Hwy 1W

Used on vehicular guide and street name signs. Intended to be used on a dark background, otherwise use the 1-B weight

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 0123456789

### Trajan Bold

Used in the Lafayette logos

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 0 1 2 3 4 5 6 7 8 9



Lafayette Logo



Lafayette/West Lafayette Logo



West Lafayette



Arrow Graphic

### Sign Type

### Color, Typography, & Symbols

### Scale

1 1/2" = 1'-0"  
(on an 11 x 17 sheet)

### Color Code

- 01 Dark Green
- 02 Gold
- 03 White
- 04 Reflective
- 05 Black
- 06 Concrete
- 07 Background Pattern
- 08 Light Green
- 09 Blue

### Notes

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### Date Description

06.06.12	Design Intent
08.17.12	Revised
09.21.12	Revised
10.10.12	Revised
2.13.14	Revised
4.11.14	Revised

### Client



109 East Front Suite 304  
Traverse City, MI 49684  
231 947.1236



# Lafayette/West Lafayette Sign Array



Standard DOT style signs



District ID



Large Guide ID



Small Guide (outside of districts)



Small Guides (within districts)

West Lafayette Sign Types  
Lafayette Sign Types



District ID



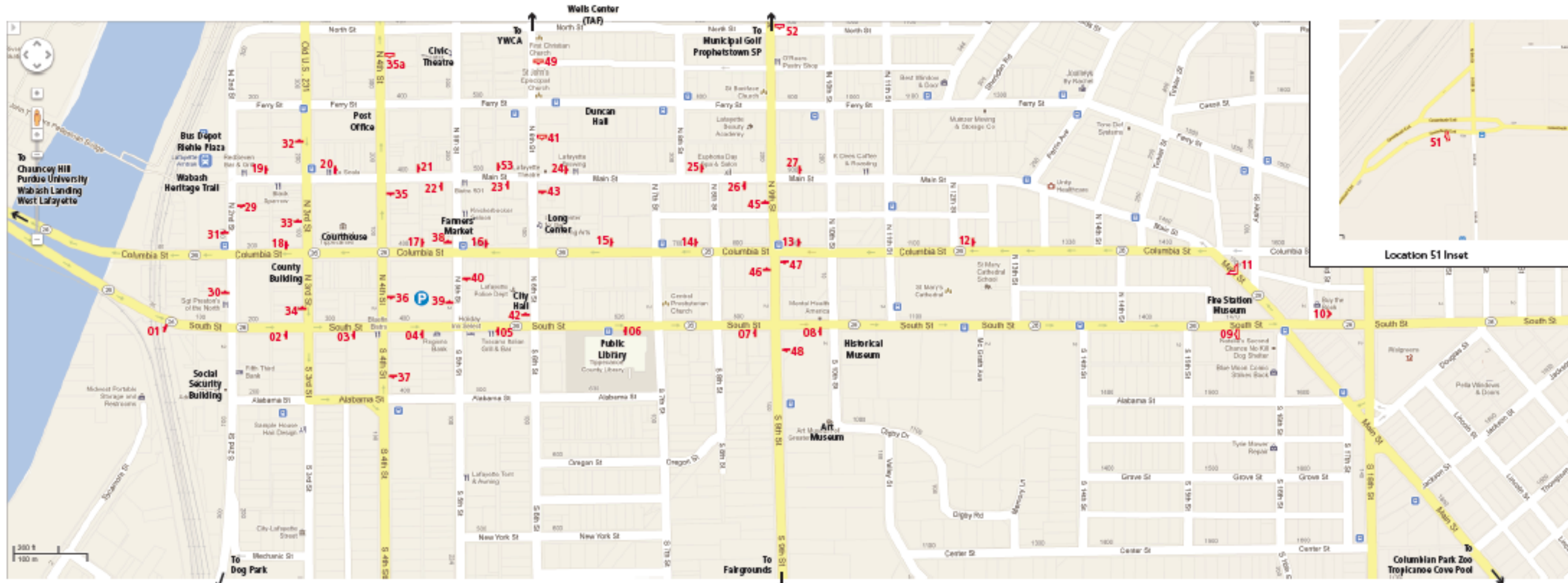
Large Guide ID



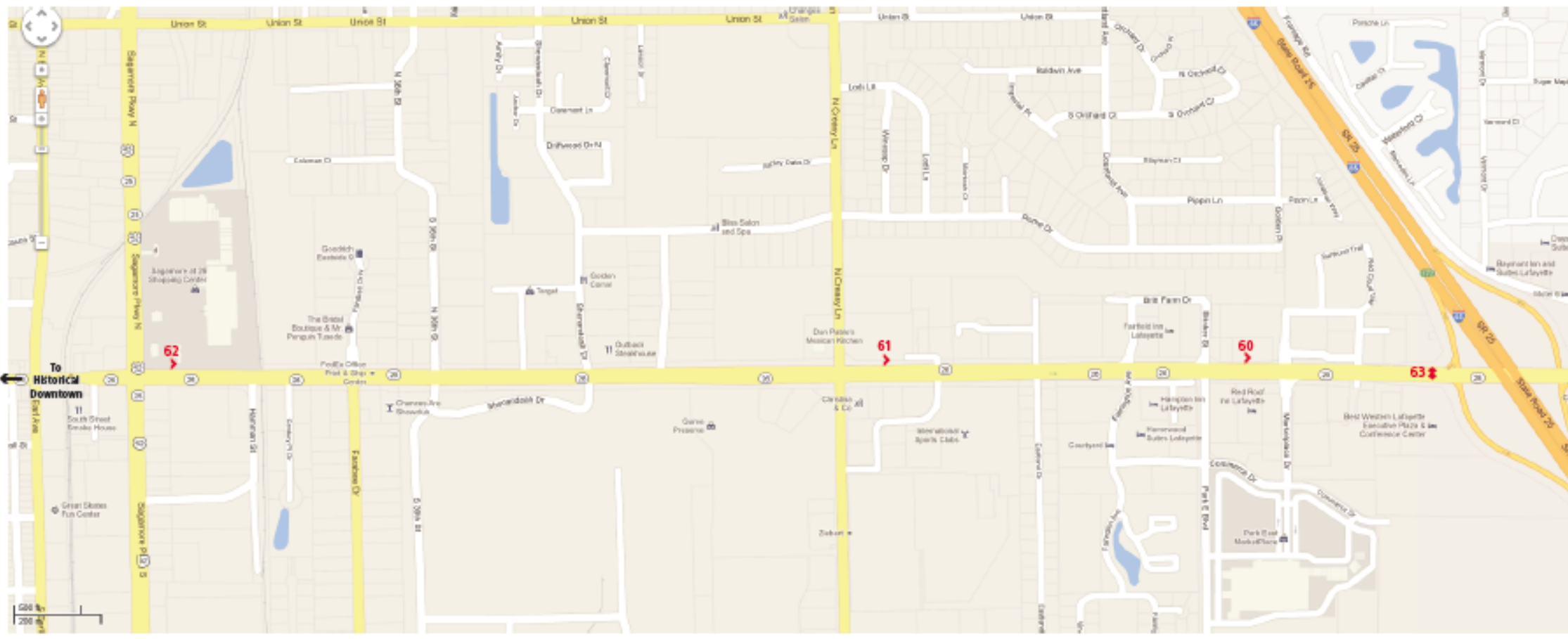
Small Guide (outside of districts)



Small Guides (within districts)



Location 51 Inset



Location 64 Inset



Location 65 Inset

Sign Type

Sign Location Plan

Scale

NTS  
(on an 11 x 17 sheet)

Symbols

- Gx-1 Large Vehicular Guide
- Gx-2 Small Vehicular Guide
- Gx-3 Trailblazer
- Gx-4 DOT Guide
- Gx-5/a DOT District
- Ix-1 Gateway ID

Notes

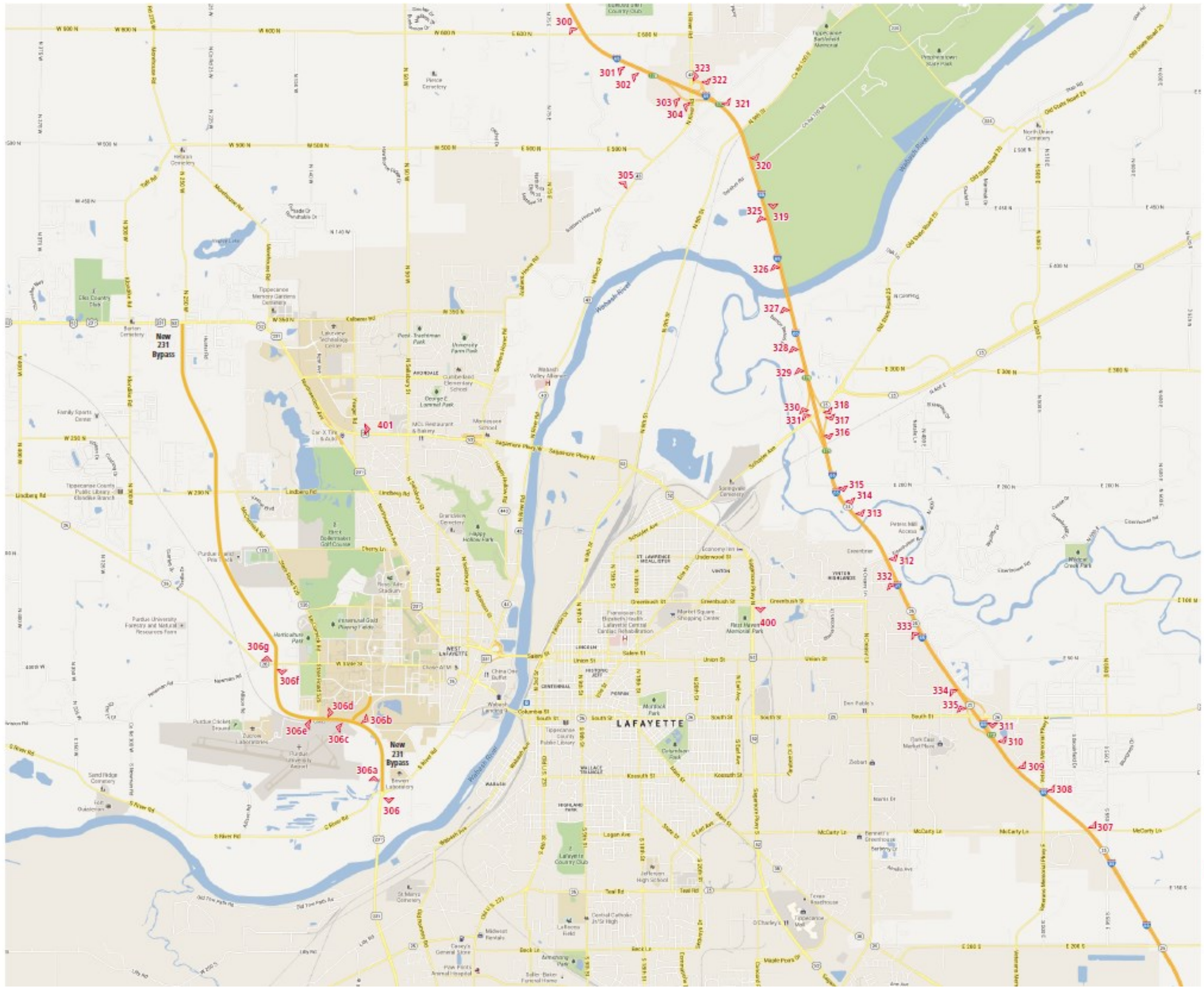
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